

March 26, 2026

Meiji Yasuda’s “ESG Scoring Service” supporting local enterprises won the InsurInnovator Connect Asia Awards 2026!

Meiji Yasuda Life Insurance Company (Hideki Nagashima, President and Group CEO) has been selected for the “Excellence in Product Innovation” ^(*1) at the InsurInnovator Connect Asia Awards 2026, which recognizes innovative initiatives in the insurance industry across Asia.

This award recognizes Meiji Yasuda’s “ESG Scoring Service,” which is part of the “Community Vitalization Project” ^(*2). The service visualizes the status of companies’ initiatives in addressing the Sustainable Development Goals (SDGs) based on data-driven assessments and supports their initiatives toward sustainable growth. It was highly evaluated for creating customer value that expands the roles of insurance.

Going forward, we will continue to expand our range of services, including health & productivity management and SDG initiatives, in order to support the sustainable growth of enterprises that support local communities.

1. About the “InsurInnovator Connect Asia Awards”

The InsurInnovator Connect Asia Awards is an international awards program recognizing innovative initiatives in the Asian insurance industry that leverage digital technologies and new business models. It comprehensively evaluates advanced products and services, improvements in customer experience, and contributions to industry transformation by insurance companies and InsurTech firms, honouring initiatives that are shaping the future of insurance.



2. About Meiji Yasuda’s “ESG Scoring Service”

Meiji Yasuda’s “ESG Scoring Service” is provided to medium and small enterprises facing challenges in promoting SDGs, with the hope of offering an opportunity to start their initiatives and assisting in the development of their policies and strategies.

The service quantifies companies’ ESG initiatives and provides an “ESG Scoring Report” listing recommended actions. Furthermore, for companies wishing to strengthen their ESG initiatives based on the report, Meiji Yasuda introduces solution providers.

The report is created using the ESG scoring function of the “RIMM” (Japanese version), an ESG scoring tool provided by RIMM Japan Co., Ltd. ^(*3)



^(*1) An award category that recognizes companies and initiatives creating new value through the innovation and revitalization of insurance products and services.


^(*2) Project details are available at (Japanese only): <https://www.meijiyasuda.co.jp/brand/jimotonogenki/>

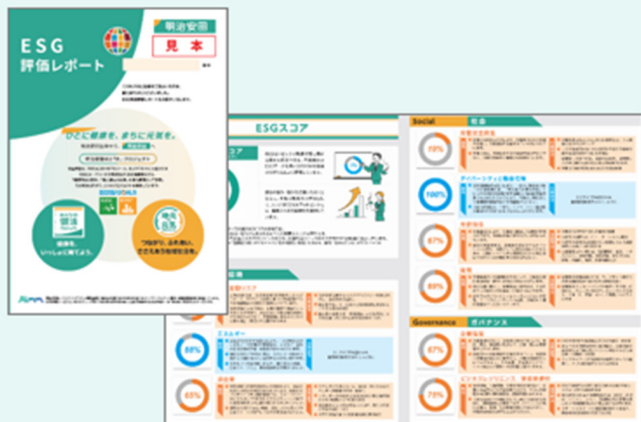
^(*3) For details, refer to the official website of RIMM Japan Co., Ltd. (Japanese only): <https://www.rimm-japan.com/news>

Meiji Yasuda's "ESG Scoring Service"

ESG Scoring Service

Scoring the status of efforts toward each ESG category





Solution Introduction

Introduce solutions for each ESG area

《Solution Examples》

E	Decarbonization Support
S	Health Management Support
G	BCP measures

Sustainable Business Certification Introduction



