

November 21, 2025

Meiji Yasuda's "ESG Scoring Service" supporting local enterprises won the "Encouragement Award" at the 13th Platinum Awards!

Meiji Yasuda Life Insurance Company (Hideki Nagashima, President and Group CEO) won the "Encouragement Award" at the 13th Platinum Society Awards, hosted by the Platinum Network ^(*1).

This award recognizes Meiji Yasuda's efforts to support local enterprises through its "ESG Scoring Service," which is part of the "Community Vitalization Project" ^(*2) aimed at promoting regional revitalization.

Going forward, we will continue to expand our range of services, including health & productivity management and SDG initiatives, in order to support the sustainable growth of enterprises that support local communities.

1. About the "Platinum Awards"

The Platinum Awards are organized by the Platinum Society Network, a general incorporated association aiming to realize a "Platinum Society"—a sustainable, prosperous society where everyone can achieve self-realization. The award honors initiatives by municipalities and companies nationwide that seek to solve or embody social and regional challenges through innovation, the creation of new industries, and creative ideas.

2. About Meiji Yasuda's "ESG Scoring Service"

Meiji Yasuda's "ESG Scoring Service" is provided to medium and small enterprises facing challenges in promoting SDGs, with the hope of offering an opportunity to start their initiatives and assisting in the development of their policies and strategies.

The service quantifies companies' ESG initiatives and provides an "ESG Scoring Report" listing recommended actions. Furthermore, for companies wishing to strengthen their ESG initiatives based on the report, Meiji Yasuda introduces solution providers.

The report is created using the ESG scoring function of the "RIMM" (Japanese version), an ESG scoring tool provided by RIMM Japan Co., Ltd. ^(*3)



Service
Introduction
Video



(*1) For details, refer to the official website of the Platinum Network (Japanese only): <https://platinum-network.jp/>

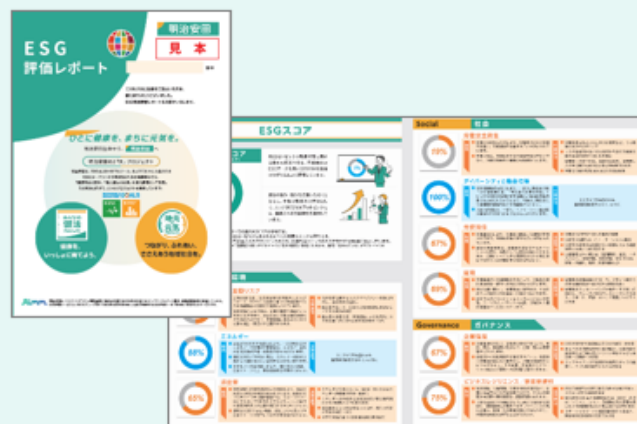
(*2) Project details are available at (Japanese only): <https://www.meijiyasuda.co.jp/brand/jimotonogenki/>

(*3) For details, refer to the official website of RIMM Japan Co., Ltd. (Japanese only): <https://www.rimm-japan.com/news>

Meiji Yasuda's “ESG Scoring Service”

ESG Scoring Service

Scoring the status of efforts toward each ESG category



Solution Introduction

Introduce solutions for each ESG area

《Solution Examples》

- E** Decarbonization Support
- S** Health Management Support
- G** BCP measures

Sustainable Business Certification Introduction



Status of SDGs Implementation

No plan to work on SDGs

Uncertain how to approach SDGs

Want to strengthen current initiatives

Want to strengthen PR of initiatives on SDGs