

July 11, 2025

Meiji Yasuda has introduced a website browsing aid "FACIL'iti"

Meiji Yasuda Life Insurance Company (Hideki Nagashima, President and Group CEO) has introduced a website browsing assistance tool "FACIL'iti" provided by a French-based startup, FACIL'iti Japon K.K, starting on July 9, 2025. The tool adapts website display to accommodate each user's mainly visual needs.

In order to realize our corporate vision of "A long-respected life insurance company that cares about people first", we are promoting the initiative "Easy Access to Insurance for Everyone" *1 to eliminate inconveniences faced by customers with various characteristics, including people with disabilities.

For customers with visual impairments, we have provided face-to-face support through reading, writing, and communication services tailored to individual requests. Now, we are the first financial institution in Japan to implement this tool to enhance the remote communication with our customers.

The tool enables personalized website configurations to suit each user's needs, adapt the website display according to the user's various conditions, enabling users such as those with color vision deficiency, cataracts, or hand tremors, who may experience visual disturbances or operational challenges, to use the site comfortably. *2

Looking ahead, we will continue to improve our service quality and contribute to the creation of a sustainable and enriched society full of hope through shared value creation with our customers.

<p>Aligned SDGs</p>	<div>  <div> <div> <p>8 DECENT WORK AND ECONOMIC GROWTH</p>  </div> <div> <p>10 REDUCED INEQUALITIES</p>  </div> </div> </div>
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- Meiji Yasuda supports smoother and more comfortable access to visual information by participating in the Vision Consortium.



(*1)For details, please refer to the press release dated April 28, 2022, titled "Launch of "Easy Access to Insurance for Everyone" (Insurer's version of financial inclusion) "

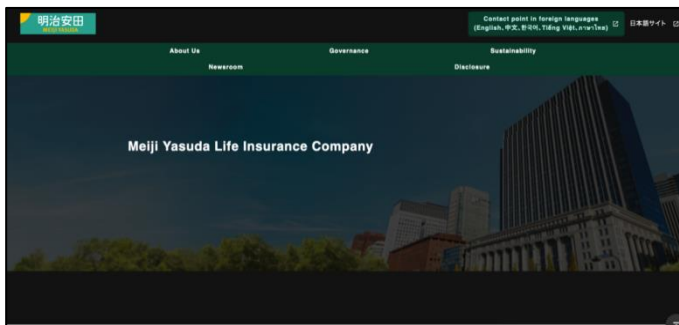
(https://www.meijiyasuda.co.jp/english/newsroom/pdf/20220428_01.pdf)

(*2)There are some pages where this service will initially be unavailable, but expansion is planned gradually.

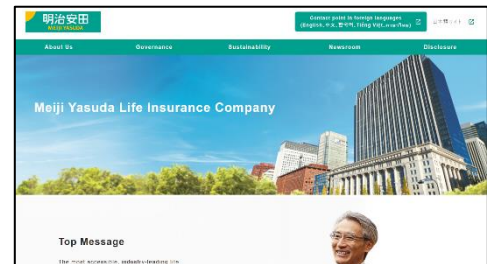
1 .Overview of "FACIL'iti"

(1) Screen Display Settings

【 Display for users with cataracts】

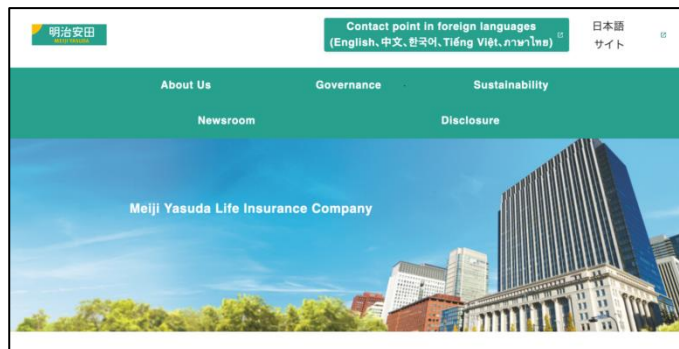


【Standard display】



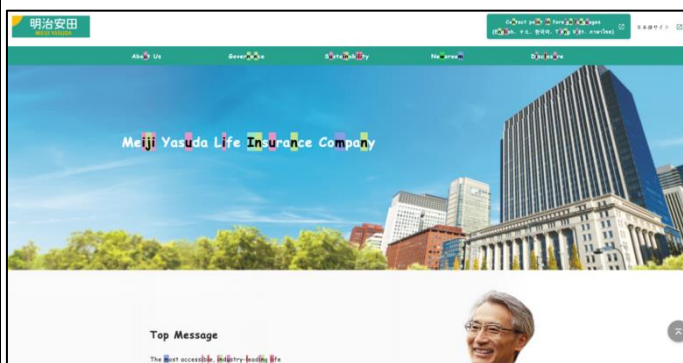
Adjust font size and contrast

【Display for users with weakened vision or hand tremors】



Enlarges font size, adjusts spacing between buttons, and expands clickable areas

【Display for users with dyslexia^{*3}】



Highlights difficult-to-recognize letters or numbers, adjusts spacing between letters and lines, and changes font types

(*3) A condition where individuals have typical overall cognitive abilities but experience significant difficulties in learning to read and write.

(2) Button Image on Meiji Yasuda's website

"Visibility and User-friendliness Adjustment" button is installed within the menu list on the top page and on pages introducing financial inclusion initiatives (expanding the pages with the button in a phased manner).



(3) Browsing Settings



- The display settings screen opens after pressing the "Visibility and User-Friendliness Adjustment" button.
- Select the optimal profile from 24 preset conditions.
- Users can customize settings by combining multiple configuration options.
- Once configured, users will continue to see the same display settings as they navigate through other pages in the same browser.

2. Overview of FACIL'iti Japon K.K.

Company name	FACIL'iti Japon K.K.
Nature of business	Engaged in research, development, and delivery of solutions for digital inclusion.
Establishment	September 25, 2018
Head Office	THE BASE Kojimachi, 9-3 Nibancho, Chiyoda-ku, Tokyo
Representative	CEO: Yves Cornu
Official website	https://www.facil-iti.jp/