

March 6, 2025

Meiji Yasuda Life Insurance Company

Announcement of Changes in Executive Personnel and Responsibilities of Executive Personnel (as of April 1, 2025)

Meiji Yasuda Life Insurance Company (Hideki Nagashima, President and Group CEO) hereby announces changes in its executive personnel and the responsibilities of its executive personnel that are implemented on April 1, 2025.

Note: This document is a translation from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Changes in Executive Personnel

Note: "New Title" and "Former Title" indicate titles that have been changed. As such, the new title represents titles indicated in "New Title" and in "No Change/Current Title" (if applicable), while the current title represents titles indicated in "Former Title" and in "No Change/Current Title" (if applicable).

1. Changes in Executive Officers and Operating Officers

New Title In charge of	Former Title In charge of	No Change/Current Title In charge of	Name
Senior Managing Executive Officer	Managing Executive Officer		Yoshiichi Asano
Senior Managing Executive Officer	Managing Executive Officer		Daisaku Shintaku
Senior Managing Executive Officer	Managing Executive Officer	Chief Executive, Individual Insurance Marketing Division	Nobuhiro Nakamura
Senior Managing Executive Officer	Managing Executive Officer	Group CCO	Takeo Ueda
Managing Executive Officer	Managing Operating Officer, General Manager, Human Resources Department		Keiko Katayama
Managing Executive Officer	Operating Officer, General Manager, Marketing Planning & Research Department		Shinya Yamakawa
Managing Operating Officer, General Manager, North America Business Development Department	Operating Officer, StanCorp Financial Group, Inc.,		Yutaka Taguchi
Managing Operating Officer, General Manager, Product & Service Development Department	Operating Officer, General Manager, Product Development Department		Mitsunobu Sato

New Title In charge of	Former Title In charge of	No Change/Current Title In charge of	Name
Operating Officer, Chief General Manager, Tokai Area Local Community Relation Headquarters	General Manager, Kyoto Regional Office		Daisuke Uto
Operating Officer, Chief General Manager, Kanagawa Marketing Headquarters	Associate Officer, General Manager, Sendai Regional Office		Tetsuhiro Takeshita
Operating Officer, Chief General Manager, Kantokita Area Local Community Relation Headquarters	General Manager, Marunouchi Regional Office		Kazuhiro Sunaga
Operating Officer	Associate Officer	General Manager, Corporate Communications Department	Katsumi Yamada
Operating Officer		General Manager, Investment Planning & Research Department	Kenichiro Kitamura

Note: Please refer to Appendix 1 for the reason of appointment of Executive Officers and Operating Officers.

2. Retirees in Executive Officers and Operating Officers

New Title	Former Title In charge of	No Change/Current Title	Name
Retire	Senior Managing Executive Officer		Toshiyuki Sumiyoshi
Retire	Managing Executive Officer		Shinji Makino
Retire	Managing Operating Officer, Chief General Manager, Kanagawa Marketing Headquarters		Shiro Kishimoto

Notes:

1. Mr. Toshiyuki Sumiyoshi will be appointed as Chairman of the Board of Meiji Yasuda Trading Company, Limited on April 1, 2025.
2. Mr. Shinji Makino will be appointed as Standing Advisor on April 1, 2025.
3. Mr. Shiro Kishimoto will assume a position at the Meiji Yasuda Mental Health Foundation on April 1, 2025.

Changes in Responsibilities of Executive Officers and Operating Officers

Note : "New Title" and "Former Title" indicate titles that have been changed. As such, the new title represents titles indicated in "New Title" and in "No Change/Current Title" (if applicable), while the current title represents titles indicated in "Former Title" and in "No Change/Current Title" (if applicable).

(as of April 1, 2025)

New Title In charge of	Former Title In charge of	No Change/Current Title In charge of	Name
Specified Public Market Development		Deputy President, Representative Executive Officer, Chief Executive, Public Marketing Division, Public Market Development Department	Shinji Nakatani
Senior Managing Executive Officer Consulting Education Department, Product & Service Development Department	Managing Executive Officer Human Resources Department, Health & Productivity Management	Sales Personnel Department, Affiliated Companies Department	Yoshiichi Asano
Senior Managing Executive Officer International Business Planning Department, North America Business Development Department, North America New Markets Development Department, Europe & Asia Business Development Department	Managing Executive Officer International Business Department, North America Markets, Europe & Asia Markets		Daisaku Shintaku
Senior Managing Executive Officer Direct Marketing Development Department	Managing Executive Officer Consulting Education Department	Chief Executive, Individual Insurance Marketing Division, Agency Department, Agency Human Resources Management & Education, MYRA Development Department, Local Community Relation Development Department	Nobuhiro Nakamura
Senior Managing Executive Officer	Managing Executive Officer Customer-Oriented Service Department	Group CCO, Legal Affairs Department, Compliance Control Department, Operational Compliance Quality Investigation	Takeo Ueda

New Title In charge of	Former Title In charge of	No Change/Current Title In charge of	Name
Accounting		Managing Executive Officer Group Chief Actuary, General Affairs Department, Profit Management & Actuarial Department	Kenji Fukui
Digital Innovation Hub	Customer and Healthcare Service Development Department	Managing Executive Officer Information Systems Department, Group Insurance System Development	Nobuyuki Aoto
Specified Insurance Product Investment Department		Managing Executive Officer Investment Planning & Research Department, Responsible Investment Development, Fixed Income Investment Department, Equity Investment Department, Real Estate Investment Department	Yoshimasa Osaki
Group Insurance Planning & Administration Department	Administration Development, Administration & Service Quality Management Department, Customer Service Department	Managing Executive Officer Customer Service Planning & Administration Department, Administrative Operation Department	Kenichi Arai
Financial Institution Market Development Department	Financial Institution Market Development	Managing Executive Officer, Chief Executive, Corporate Marketing Division, Corporate Market Development Department, General Agent Marketing Development	Takeshi Kanayama
Corporate Finance Department, Investment Administration Department	Group Insurance Planning & Administration Department	Managing Executive Officer Group Insurance Administrative Operation Department	Yasuhiro Nagata

New Title In charge of	Former Title In charge of	No Change/Current Title In charge of	Name
Digital Innovation Hub		Managing Executive Officer, “Wellness for All Project”, Corporate Planning Department, Corporate Affairs, Sustainability Management & Development, IT & Digital Strategy Department	Toshiya Watanabe
Managing Executive Officer Quality Management Department, Customer Service Department, Customer-Oriented Service Department	Managing Operating Officer General Manager, Human Resources Department		Keiko Katayama
Managing Executive Officer “Community Vitalization Project”, Marketing Planning & Research Department, Group Market Planning & Research Department, Human Resources Department, Health & Productivity Management	Operating Officer General Manager, Marketing Planning & Research Department		Shinya Yamakawa
Managing Operating Officer General Manager, North America Business Development Department	Operating Officer StanCorp Financial Group, Inc.,		Yutaka Taguchi
Managing Operating Officer General Manager, Product & Service Development Department	Operating Officer General Manager, Product Development Department		Mitsunobu Sato
Deputy Chief Executive, Public Marketing Division	General Manager, Public Market Development Department	Operating Officer	Yasuo Wakiyama
	Chief General Manager, Kantokita Area Local Community Relation Headquarters	Operating Officer Chief General Manager, Saitama Marketing Headquarters	Masao Takinose

New Title In charge of	Former Title In charge of	No Change/Current Title In charge of	Name
	Chief General Manager, Tokai Area Local Community Relation Headquarters	Operating Officer Chief General Manager, Nagoya Marketing Headquarters	Shiro Takeoka
Operating Officer Chief General Manager, Tokai Area Local Community Relation Headquarters	General Manager, Kyoto Regional Office		Daisuke Uto
Operating Officer Chief General Manager, Kanagawa Marketing Headquarters	Associate Officer General Manager, Sendai Regional Office		Tetsuhiro Takeshita
Operating Officer Chief General Manager, Kantokita Area Local Community Relation Headquarters	General Manager, Marunouchi Regional Office		Kazuhiro Sunaga
Operating Officer	Associate Officer	General Manager, Corporate Communications Department	Katsumi Yamada
Operating Officer		General Manager, Investment Planning & Research Department	Kenichiro Kitamura

Note: Please refer to Appendix 2 for the Responsibilities of Executive Officers and Operating Officers.

1. Basic principle for the appointment of the executive officers and the operating officers

- The appointment is made by taking account of continuous business expansion and the activation of the organization through generation change and the rejuvenation with a view of steadily pursuing our strategies for medium- and long-term growth.
- In the appointment, priority is placed on their possession of social credibility, as well as their knowledge, experience and internal / external assessment that assure corporate management will be executed in an appropriate, fair and efficient manner.

2. Basic principle and reasons for the appointment of the managing executive officers and executive officers effective April 1, 2025

- (1) In appointing the senior managing executive officers, priority is placed on their capabilities in assisting the president through executing and formulating overall business policy and plan in addition to their proven track records.
- (2) In appointing the managing executive officers, priority is placed on their capabilities in assisting the president through participating in overall business operations in addition to their proven track records.
- (3) In appointing the executive officers, priority is placed on their capabilities in assisting the president through participating in overall business operations in addition to their proven track records serving as operating officers.

Name	Reason for Appointment and Expected Role
Yoshiichi Asano	Appointed as the senior managing executive officer based on his contribution to leading of Human Resource-Centered Business Management and promoting employee empowerment, as well as leading value creation for the entire group. Expected to play a leading role in promoting the medium-term management plan by establishing the "Meiji Yasuda's MY Link Coordinators and Meiji Yasuda Relationship Associates brand" and advancing the provision of attractive products and services related to "insurance" and "savings."
Daisaku Shintaku	Appointed as the senior managing executive officer based on his contribution to leading the expansion of the overseas contribution ratio to group earnings through the strengthening and stabilization of existing businesses and the promotion of new investments in overseas operations. Expected to play a leading role in enhancing business management structure and developing a strong overseas business portfolio.

Name	Reason for Appointment and Expected Role
Nobuhiro Nakamura	<p>Appointed as the senior managing executive officer based on his contribution to leading the improvement of channel quality and production efficiency in the Individual Insurance Marketing Division, as well as expanding customer access.</p> <p>Expected to play a leading role in expanding our share through the establishment of the " Meiji Yasuda's MY Link Coordinators and Meiji Yasuda Relationship Associates brand."</p>
Takeo Ueda	<p>Appointed as the senior managing executive officer based on his contribution to leading the establishment of an organizational culture that does not foster misconduct and in strengthening compliance response systems and ensuring their effectiveness.</p> <p>Expected to play a leading role in enhancing the compliance structure with social common sense and the reasonable expectations of customers in mind.</p>
Keiko Katayama	<p>Appointed as the executive officer and select her as managing executive officer based on her contribution to leading "Human Resource-Centered Business Management " by implementing major reforms in the employee personnel system, including the creation of a special allowance for value creation and the introduction of a retirement age of 70.</p> <p>Expected to play a leading role in enhancing governance through further penetration of employees' "customer-oriented" mindset, expansion of the collection and analysis of customer feedback, and strengthening of administrative and service quality management.</p>
Shinya Yamakawa	<p>Appointed as the executive officer and select him as managing executive officer based on his contribution to establishing and maintaining a socially responsible sales model and working towards establishing the "Meiji Yasuda's MY Link Coordinators and Meiji Yasuda Relationship Associates brand."</p> <p>Expected to play a leading role in the individual insurance marketing strategy, group insurance marketing strategy, and the promotion of "Human Resource-Centered Business Management " in the Medium-Term Business Plan.</p>

3. Basic principle and reasons for the appointment of the managing operating officer effective April 1, 2025

In appointing the managing operating officer, priority is placed on his capabilities in assisting the president through his business operations in addition to his proven track records serving as operating officers.

Name	Reason for Appointment and Expected Role
Yutaka Taguchi	Appointed as the managing operating officer based on his contribution to expanding business through the planned integration process and synergy of the acquisition of StanCorp Financial Group, Inc., Expected to play a leading role in securing revenue opportunities in the North American region and towards long-term growth.
Mitsunobu Sato	Appointed as the managing operating officer based on his contribution to leading the development and launch of long-term pension plans and "Cardiovascular disease prevention Pro". Expected to play a leading role in promoting the "increase the sophistication of the protection-type business" and the "restructure the saving-type business," aiming to create value that exceeds customer expectations through products and services

4. Basic principle and reasons for the appointment of the new operating officers effective April 1, 2025

- Appointed diverse and appropriate human resources aiming to contribute to the stable and steady improvement of corporate value by further evolving customer orientation in "MY Mutual Way 2030", in "MY Mutual Way Phase II", through management strategies based on Four Priority Policies and the promotion of Two Major Projects.
- In addition, the newly appointed members are expected to demonstrate their capabilities in maximizing the organization's performance based on their managerial experiences as well as multifaceted assessment.

Name	Reason for Appointment and Expected Role
Daisuke Uto	Appointed as the operating officer based on his extensive sales experience, having served as a general manager in important regional offices, as well as his diverse experience in major roles in Individual Market Division. Expected to play the leading role in strengthening collaboration with corporations and local governments in the Tokai market.
Tetsuhiro Takeshita	Appointed as the operating officer based on his extensive sales experience, having served as a general manager in important regional offices. Expected to play a leading role in expanding customer access by utilizing the company's strengths in the branch offices under our jurisdiction and enhancing the management skills of the general managers in order to improve market share in the Kanagawa market.
Kazuhiro Sunaga	Appointed as the operating officer based on his extensive sales experience, having served as a general manager in important regional offices. Expected to play the leading role in strengthening collaboration with corporations and local governments in the Kantokita market.

Name	Reason for Appointment and Expected Role
Katsumi Yamada	<p>Appointed as the operating officer based on his experience in various key roles such as individual administrative services and management departments as well as leading timely and appropriate information disclosure and swift and proper responses to reputational risks as general manager, Corporate Communications Department.</p> <p>Expected to play a leading role in improving management transparency, corporate image, and reliability by providing timely and appropriate information disclosure through mass media and other means.</p>
Kenichiro Kitamura	<p>Appointed as the operating officer based on his diverse business experience in key roles in the asset management division, and having served as a general manager, Fixed Income Investment Department and Investment Planning & Research Department.</p> <p>Expected to play a leading role in enhancing overall profitability in the Medium-Term Business Plan and promoting the advancement of the asset management foundation.</p>

Responsibilities of Executive Officers and Operating Officers

(As of April 1, 2025)

Name	Title	Responsibilities
Hideki Nagashima	President, Representative Executive Officer	《Group Chief Executive Officer (Group CEO)》
Atsushi Nakamura	Deputy President, Representative Executive Officer	Corporate Communications Department, Government Relations Department, Secretarial Department, Branding Strategy Department
Shinji Nakatani	Deputy President, Representative Executive Officer	[Chief Executive, Public Marketing Division] Public Market Development Department, Specified Public Market Development
Yasushi Ueda	Senior Managing Executive Officer	《Group Chief Risk Officer (Group CRO)》 Credit Analysis Department, Risk Management Control Department, Operational Risk & Information Asset Management Control, Cyber Security & System Risk Management Control
Yoshiichi Asano	Senior Managing Executive Officer	Sales Personnel Department, Consulting Education Department, Affiliated Companies Department, Product & Service Development Department
Daisaku Shintaku	Senior Managing Executive Officer	International Business Planning Department, North America Business Development Department, North America New Markets Development Department, Europe & Asia Business Development Department
Nobuhiro Nakamura	Senior Managing Executive Officer	[Chief Executive, Individual Insurance Marketing Division] Agency Department, Agency Human Resources Management & Education, MYRA Development Department, Local Community Relation Development Department, Direct Marketing Development Department

Name	Title	Responsibilities
Takeo Ueda	Senior Managing Executive Officer	《Group Chief Compliance Officer (Group CCO) 》 Legal Affairs Department, Compliance Control Department, Operational Compliance Quality Investigation
Kenji Fukui	Managing Executive Officer	《Group Chief Actuary (Group CAc) 》 General Affairs Department, Profit Management & Actuarial Department, Accounting
Nobuyuki Aoto	Managing Executive Officer	Information Systems Department, Group Insurance System Development, Digital Innovation Hub*
Yoshimasa Osaki	Managing Executive Officer	Investment Planning & Research Department, Responsible Investment Development, Fixed Income Investment Department, Equity Investment Department, Specified Insurance Product Investment Department, Real Estate Investment Department
Kenichi Arai	Managing Executive Officer	Customer Service Planning & Administration Department, Administrative Operation Department, Group Insurance Planning & Administration Department
Takeshi Kanayama	Managing Executive Officer	[Chief Executive, Corporate Marketing Division] Corporate Market Development Department, General Agent Marketing Development, Financial Institution Marketing Development Department
Yasuhiro Nagata	Managing Executive Officer	Group Insurance Administrative Operation Department, Corporate Finance Department, Investment Administration Department
Toshiya Watanabe	Managing Executive Officer	[Wellness for All Project] Digital Innovation Hub*, Corporate Planning Department, Corporate Affairs, Sustainability Management & Development, IT & Digital Strategy Department

Name	Title	Responsibilities
Keiko Katayama	Managing Executive Officer	Quality Management Department, Customer Service Department, Customer-Oriented Service Department
Shinya Yamakawa	Managing Executive Officer	[Community Vitalization Project] Marketing Planning & Research Department, Group Market Planning & Research Department, Human Resources Department, Health & Productivity Management
Kenji Soejima	Managing Operating Officer	【Chief General Manager, Tokyo Marketing Headquarters】
Tsuyoshi Yasuda	Managing Operating Officer	〔Deputy Chief Executive, Individual Insurance Marketing Division〕
Yutaka Taguchi	Managing Operating Officer	[General Manager, North America Business Development Department]
Mitsunobu Sato	Managing Operating Officer	[General Manager, Product & Service Development Department]
Takashi Moriguchi	Operating Officer	【Chief General Manager, Hokkaido-Tohoku Area Local Community Relation Headquarters】
Hiromasa Okada	Operating Officer	【Chief General Manager, Chiba Marketing Headquarters】
Yoshiaki Kanazawa	Operating Officer	[General Manager, Local Community Relation Development Department]
Naoshi Osugi	Operating Officer	【Chief General Manager, Osaka Marketing Headquarters】
Yasuo Wakiyama	Operating Officer	〔Deputy Chief Executive, Public Marketing Division〕

Name	Title	Responsibilities
Hiroaki Maeda	Operating Officer	[General Manager, Information Systems Department]
Chikako Hasegawa	Operating Officer	【Chief General Manager, Kinki Area Local Community Relation Headquarters】
Tsuyoshi Motomura	Operating Officer	【Chief General Manager, Kyushu-Okinawa Area Local Community Relation Headquarters】
Akinobu Sato	Operating Officer	[General Manager, Risk Management Control Department]
Masao Takinose	Operating Officer	【Chief General Manager, Saitama Marketing Headquarters】
Shiro Takeoka	Operating Officer	【Chief General Manager, Nagoya Marketing Headquarters】
Noboru Shimizu	Operating Officer	【Chief General Manager, Hokuriku-Koshinetsu Area Local Community Relation Headquarters】
Kenji Ishibashi	Operating Officer	[General Manager, Group Market Planning & Research Department]
Noritaka Kanda	Operating Officer	【Chief General Manager, Chugoku-Shikoku Area Local Community Relation Headquarters】
Nobuyuki Shiota	Operating Officer	[General Manager, Branding Strategy Department]
Junichi Ishida	Operating Officer	[General Manager, Corporate Planning Department]
Daisuke Uto	Operating Officer	【Chief General Manager, Tokai Area Local Community Relation Headquarters】

Name	Title	Responsibilities
Tetsuhiro Takeshita	Operating Officer	【Chief General Manager, Kanagawa Marketing Headquarters】
Kazuhiro Sunaga	Operating Officer	【Chief General Manager, Kantokita Area Local Community Relation Headquarters】
Katsumi Yamada	Operating Officer	[General Manager, Corporate Communications Department]
Kenichiro Kitamura	Operating Officer	[General Manager, Investment Planning & Research Department]

* Each executive officer has the authority to make decisions on individual matters related to their respective organizational duties.