

November 28, 2023

Sponsorship for the “2023/24 J.LEAGUE ASIA CHALLENGE in THAILAND”
～Supporting the tournament together as a celebration of the 10th anniversary of
the partnership between Thai Life and Meiji Yasuda～

Meiji Yasuda Life Insurance Company (Hideki Nagashima, President and Group CEO, “Meiji Yasuda”) will sponsor the “2023/24 J.LEAGUE ASIA CHALLENGE in THAILAND” organized by the Japan Professional Football League (J.League) as a “Gold Partner” and support the tournament.

Next year, our company will celebrate its 20th anniversary and the 10th anniversary of our partnership with the J.League. Furthermore, our partnership with Thai Life Insurance Public Company Limited (headquartered in Bangkok, Thailand, “Thai Life”), its affiliate life insurance company in Thailand, will also reach its 10th anniversary.

To commemorate these anniversaries, we have decided to sponsor this tournament held in Thailand by the J.League, with whom we have a “Title Partner” contract. Thai Life will support and assist us in cheering on this tournament.



<Competition Name>

Thai Life Insurance J.LEAGUE ASIA CHALLENGE 2023/24 powered by MEIJI YASUDA



<Organizers>

Japan Professional Football League (J.League) / Thai League

<Schedule>

Date	Time	Matchup	Stadium
December 9, 2023	18:05	Muangthong United vs Hokkaido Consadole Sapporo	Thunderdome Stadium
February 2, 2024	TBD	BG Pathum United vs Cerezo Osaka	BG Stadium

※Kick-off times are in local time. The match schedule and matchups are subject to change.