

July 31, 2023

## Becoming "J.LEAGUE Climate Action Partner" and start of "Forest to Weave the Future" supported by Meiji Yasuda and J.League.

~ MEIJI YASUDA and J.LEAGUE collaborate on sustainable forest ~

Meiji Yasuda Life Insurance Company (Hideki Nagashima, President and Group CEO) and J.League concluded a "J.LEAGUE Climate Action Partner"\*1 contract and decided to start forest restoration and conservation activities in the "Forest to Weave the Future" supported by Meiji Yasuda and J.League .

In recent years, environmental issues such as climate change and the loss of biodiversity have come to the fore, and companies are required to take action to achieve carbon neutrality and nature positivity. Based on this background, we signed a "J.LEAGUE Climate Action Partner" contract, which has been working together to solve social issues in each region, in order to collaborate in the environmental field as well.

At the same time, in order to pass on Japan's forests, which not only clean the air and store abundant water, but also serve as habitats for organisms and prevent disasters, supporting people's lives and providing abundant blessings, to future generations, we will start forestation under the "Forest to Weave the Future" supported by Meiji Yasuda and J.League.

We are involved in activities that are cater to the community, and the J.League, an association rooted in the community, will play a central role in working with various stakeholders, mainly local governments and local residents, to revitalize and preserve forests. We will start with two locations, Kanagawa and Yamanashi prefectures, and expand the area of our activities from now on.

We will continue fulfilling the responsibilities of good corporate citizens by contributing to the realization of a sustainable and hopeful society in ways that create shared value and extend it to future generations with stakeholders—including customers, local communities and fellow workers—to deliver stable and sustainable company growth.

(\*1) Partners (companies/organizations) who are sympathetic to the "J.LEAGUE Climate Action," which aims to contribute to the resolution of climate change issues and at the same time contribute to regional revitalization using the hometowns of J.League clubs as hubs.

Corresponding SDGs  
Goals



■ The name of the forest

**"Forest to Weave the Future"  
supported by Meiji Yasuda and J.League**

■ Roadmap of "Forest to Weave the Future" supported by Meiji Yasuda and J.League

**Deepen understanding for the value  
of diverse forests and weave the  
future with stakeholders**

