

Launch of “Easy Access to Insurance for Everyone” (Insurer’s version of financial inclusion)

Meiji Yasuda Life Insurance Company (Hideki Nagashima, President and Group CEO) would like to announce that we have launched “Easy Access to Insurance for Everyone” from 2022, as insurer’s version of financial inclusion ^{*1}.

As diversity in society increases, we have implemented endeavors to increase customer convenience such as procedures adjusted to our customer’s personal traits, including the elderly, people with disabilities, LGBTQ, and people from overseas, to achieve “A Long-Respected Life Insurance Company that Cares about People first,” which is our Corporate Vision.

Recently, we have newly added “Financial Inclusion (such as ensuring financial access)” to our Priority Issues to promote our sustainability^{*2}. In addition, we have positioned the endeavor said above as an “endeavor to solve our customer’s procedural inconveniences and to enable our customer to acquire contracts and carry out maintenance management with peace of mind, leaving no one behind,” and will continue to promote “Easy Access to Insurance for Everyone.” ^{*3}

Also, as a part of “Easy Access to Insurance for Everyone,” we have strengthened our endeavors towards “People from overseas” as listed below from April 2022.

- Interpretation service in 5 different languages

(English, Chinese, Korean, Vietnamese, and Thai)


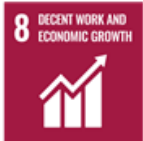

An operator can offer support by consecutively interpreting the communication with our agent, if customer wishes to use this service

- Providing explanation materials in English and Chinese etc.

We can provide an explanation material (“For International Customers” leaflet) which explains points of note such as special policy conditions which prevent us from making certain payments to customers living overseas, and explanation material regarding going abroad (“Guide to Traveling Abroad”) in “Plain Japanese,”

^{*4} English, and Chinese.

We will further continue to contribute to the realization of a sustainable and hopeful society, through creation of shared value with our customers by increasing the contents of “Easy Access to Insurance for Everyone.”

Corresponding SDGs Goals	  
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- *¹ Individuals and businesses have access to useful and affordable financial products and services that meet their needs-transactions, payments, savings, credit and insurance-delivered in a responsible and sustainable way. (Cited from the definition set by The World Bank)
- *² Please refer to [Appendix1](#) for a list of Priority Issues (Materiality).
- *³ Special page detailing “Easy Access to Insurance for Everyone” will be created on our Home Page in May 2022 (available in Japanese only.)
- *⁴ Plain Japanese refers to easy-to-understand Japanese that takes the other person into consideration, such as rephrasing difficult words. In “Comprehensive Measures for Acceptance and Coexistence of Foreign Nationals”, the Japanese Government is promoting multilingual and easy-to-understand Japanese language of administrative and lifestyle Information.

15 Priority Issues (Materiality)

Appendix 1



3 Good Health and Well-Being

Prolong healthy life expectancy



11 Sustainable Cities and Communities

Vitalize regional communities



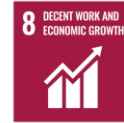
7 Affordable and Clean Energy, 13 Climate Action
14 Life Below Water, 15 Life On Land

**Protect the environment
and combat climate change**



9 Industry, Innovation and Infrastructure

**Pursue innovation through surveys,
research and development**



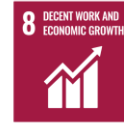
8 Decent Work and Economic Growth

Create employment opportunities



5 Gender Equality

Promote diversity



8 Decent Work and Economic Growth

Advance work style reforms



10 Reduced Inequalities, 16 Peace Justice and Strong Institutions

Advocate for human rights



16 Peace Justice and Strong Institutions

**Strengthen governance and
secure management transparency**



16 Peace Justice and Strong Institutions

Maintain strict compliance



5 Gender Equality, 11 Sustainable Cities and Communities

Develop crime and disaster countermeasures



8 Decent Work and Economic Growth, 10 Reduced Inequalities

**Financial Inclusion
(Ensuring Financial Access, etc.)**



1 No Poverty, 10 Reduced Inequalities

**Sound development of children and the passing
on of traditional performing arts and techniques**



3 Good Health and Well-Being, 4 Quality Education

**Help raise the general public's health
and financial literacy**



1 No Poverty, 3 Good Health and Well-Being

**Provide a variety of insurance products
and services**