May 21, 2013 Meiji Yasuda Life Insurance Company

Change to Directors and Representative Executive Officers as of July 2

Meiji Yasuda Life Insurance Company (President: Kenji Matsuo) hereby announces that Mr. Nobuya Suzuki (current Managing Executive Officer), Mr. Akio Negishi (current Managing Executive Officer) and Mr. Yoshihide Munekuni (former Chairman of the Board, Honda Motor Co., Ltd) are nominated as the candidates for Directors to be elected at the 66th Annual General Meeting scheduled on July 2, 2013.

Mr. Suzuki will be appointed as Chairman of the Board and Representative Executive Officer and Mr. Negishi as Director, President and Representative Executive Officer, subject to the resolutions at the above-mentioned Annual General Meeting and at the Board of Directors Meeting to be held on the same day.

Mr. Ken-ichi Sekiguchi, current Chairman of the Board and Representative Executive Officer, will retire from his duties and be appointed as Senior Advisor on July 2, 2013. Mr. Kenji Matsuo, current Director, President and Representative Executive Officer, will retire from his positions as Director and President and be reappointed as Representative Executive Officer on July 2, 2013. Mr. Matsuo will retire from his position as Representative Executive Officer and be appointed as Senior Advisor on July 2, 2013.

Please see Appendix 1 for the details of the proposed resolutions described above and Appendix 2 for the curriculum vitae of the candidates.

Change to Directors and Representative Executive Officers (Draft)

Note: "New Title" and "Former Title" indicates only the titles actually changed. Therefore, the actual new title is both the titles indicated in "New Title" and in "No Change/Current Title", and the current title is both the titles indicated in "Former Title" and in "No Change/Current Title"

1. Candidates (as of July 2, 2013)

New Title	Former Title	No Change/Current Title	Name
Chairman of the Board,	Managing Executive		Nobuya Suzuki
Representative	Officer		
Executive Officer			
Director, President,	Managing Executive		Akio Negishi
Representative	Officer		
Executive Officer			
Director			Yoshihide Munekuni

Note:

- 1. Current Title is as of May 21, 2013.
- 2. Mr. Yoshihide Munekuni is the candidate for the outside director.
- 3. Please see Appendix 2 for the curriculum vitae of each candidate.
- 2. Retirees (as of July 2, 2013)

New Title	Former Title	No Change/Current Title	Name
Retire	Chairman of the Board,		Ken-ichi Sekiguchi
	Representative		
	Executive Officer		
Retire	Director, President,	Representative Executive	Kenji Matsuo
	Representative	Officer	
	Executive Officer		

Note:

1. Mr. Ken-ichi Sekiguchi will be appointed as Senior Advisor on July 2, 2013.

2. Mr. Kenji Matsuo will retire from Representative Executive Officer and be appointed as Senior Advisor on July 19, 2013.

Appendix 2

Curriculum Vitae

Name: Nobuya Suzuki Year of Birth: 1955 Education: Bachelor of Science, Kyoto University

Professional Career:

Year

- 1979 Joined the company
- 1999 General Manager, Yamagata Regional Office
- 2001 General Manager, Strategic Research Office
- 2004 General Manager, Risk Management Control Department Meiji Yasuda Life Insurance Company
- 2006 General Manager, Product Development Department
- 2008 Executive Officer, General Manager, Product Development Department
- 2010 Managing Executive Officer

Curriculum Vitae

Name: Akio Negishi Year of Birth: 1958 Education: Bachelor of Science and Engineering, Waseda University

Professional Career:

Year

- 1981 Joined the company
- 2003 General Manager, Shiga Regional Office
- 2004 General Manager, Shiga Regional Office Meiji Yasuda Life Insurance Company
- 2005 General Manager, Corporate Planning & Research Department
- 2007 General Manager, Marketing Planning & Research Department
- 2009 Executive Officer, General Manager, Marketing Planning & Research Department
- 2011 Executive Officer
- 2012 Managing Executive Officer

Curriculum Vitae

Name: Yoshihide Munekuni

Year of Birth: 1938

Education: Bachelor of Economics, Hosei University

Professional Career:

Year

- 1966 Joined Honda Motor Co., Ltd.
- 1984 Director
- 1987 Managing Director
- 1989 Representative Senior Managing Director
- 1990 Executive Vice President, Representative Director
- 1997 Chairman of the Board, Representative Director (retired in June 2004)