

[Unofficial translation]



MY INNOVATION
2020
MEIJI YASUDA
3-year program

Financial Results for the Six Months Ended September 30, 2018 (Summary)

**November 22, 2018
Meiji Yasuda Life Insurance Company**

I.	Business Performance Highlights for the 1st Half of FY2018	P.2
II.	Results of Meiji Yasuda Group	
1.	Insurance Premiums of the Group	P.3
2.	Base Profit of the Group	P.4
3.	Consolidated Financial Statements, Consolidated Solvency Margin Ratio and European Embedded Value (EEV)	P.5
III.	Results of Meiji Yasuda Life (Non-Consolidated)	
1.	Insurance Premiums and Other	P.6
2.	Annualized Premiums (Individual Life Insurance and Individual Annuities)	P.7
3.	Life Insurance in Force (Group Life Insurance and Group Pension)	P.8
4.	Base Profit	P.9
5.	Net Investment Income	P.10
6.	Financial Soundness Indicators and Corporate Value (EEV)	P.11
7.	Unrealized Gains and Breakeven Points of Domestic Stocks	P.12
8.	Quality Indicators of Policies (Surrender, Lapse and Partial Surrender Rate, and Total Persistency Rate)	P.13
9.	Statements of Income and Balance Sheet	P.14
IV.	Results of StanCorp (Reference)	
1.	Insurance Premiums and Other, Equivalent Amount of Base Profit and Net Income of StanCorp	P.15
2.	Statements of Income and Balance Sheet (StanCorp)	P.16
V.	Business Outlook for FY2018	P.17
VI.	Topics	P.18 ~ P.22
1.	Aim to Realize “A Long-Respected Life Insurance Company that Cares about People First”	
2.	Relationship with Customers	
3.	Relationship with Local Communities and Fellow Workers	
4.	Health Activities Project	

1

Insurance premiums and base profit of the Group and the Company increased and base profit hit a record high for the two consecutive years.

- With regard to Meiji Yasuda three-year program “MY INNOVATION 2020”, Meiji Yasuda Life Insurance Company (hereafter, the Company) positioned third-sector insurance as well as products for seniors and retirees, women-oriented products and investment-type products as core market. During the 1st Half of FY2018, the Company strived to enhance the sales of the foreign currency denominated insurance while launching a new third-sector insurance. For overseas business, the Company strived to take advantage of global growth opportunities while creating synergies and strengthening profitability with existing subsidiaries and affiliates. In addition, in the asset management, the Company implemented effective investments corresponding to ultra-low interest rate environment and market trends.
- Insurance premiums of the Group and the Company increased due to the contribution of the favorable sales of the foreign currency denominated insurance and the business results of StanCorp Financial Group (hereafter, StanCorp), made a wholly-owned subsidiary in March 2016.
- Base profit of the Group and the Company hit a record high for the two consecutive years due to the increase of interest, dividends and other income as the result of the increased balance of foreign bonds and the contribution of StanCorp.

2

Maintained superior financial soundness throughout the strengthening of financial basis.

- Consolidated solvency margin ratio stood at 1025.0% and on-balance core capital stood at ¥2,850.4 billion, maintained superior financial soundness continuously due to the financial base which is steadily developed through longstanding operations of the Company including the procurement of additional foundation funds in September 2018.

3

Insurance premiums and base profit of the Group and the Company are projected to increase in FY2018 full-year and base profit is projected to hit a record high for the two consecutive years.

- Insurance premiums are projected to increase in both the Group and the Company for the two consecutive years from the viewpoint of favorable sales effects of the foreign currency denominated insurance and third-sector insurance products.
- The Company made upward revision in business outlook of base profit from the time of FY2017 financial report. Base profit of both the Group and the Company is projected to hit a record high for the two consecutive years.

II. Results of Meiji Yasuda Group

1. Insurance Premiums of the Group

■ Insurance premiums of the Group

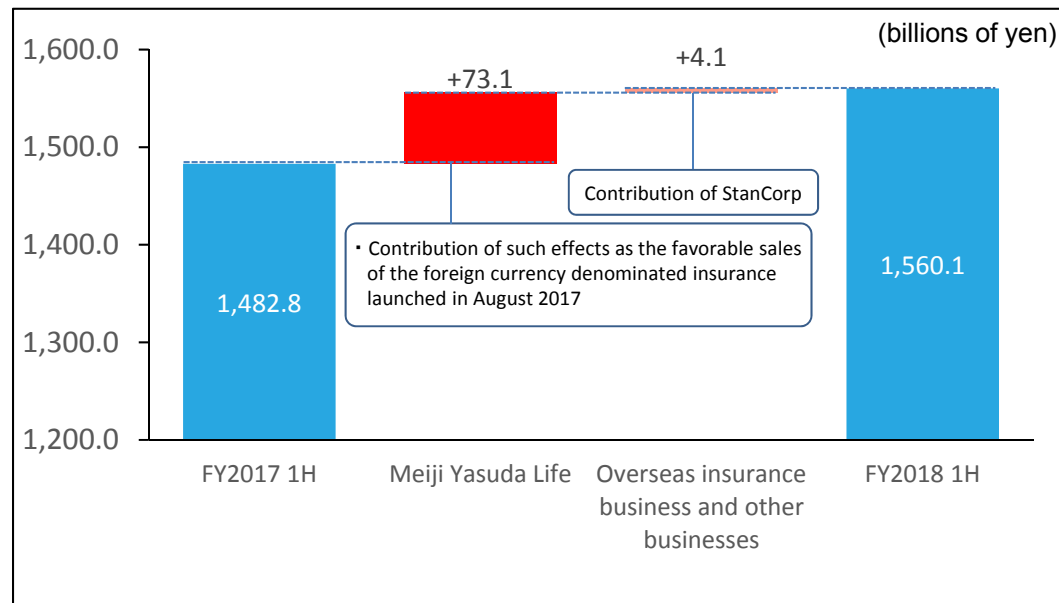
(billions of yen)

	FY2018 1H	Change	Occupancy	FY2017 1H
Insurance premiums of the Group ^{*1}	1,560.1	+5.2%	100.0%	1,482.8
Meiji Yasuda Life (non-consolidated)	1,405.7	+5.5%	90.1%	1,332.6
Overseas insurance business and other businesses ^{*2}	154.3	+2.8%	9.9%	150.1
StanCorp	141.8	+2.9%	9.1%	137.7

^{*1} Insurance premiums of the Group is "Insurance premiums and other" in the Consolidated Statements of Income.

^{*2} Excluding domestic life insurance business. The FY2018 1H-ends of consolidated overseas subsidiaries and affiliates are June 30, 2018. Business results of consolidated overseas subsidiaries and affiliates are added up corresponding to its 6 months results from January to June, 2018.

■ Increase/decrease factors of insurance premiums of the Group



○ Insurance premiums of the Group amounted ¥1,560.1 billion, increased by 5.2% year-on-year.

▪ Favorable sales of the foreign currency denominated insurance launched in August 2017 contributed to the Group results.

○ Overseas insurance business and other businesses amounted ¥154.3 billion, increased by 2.8% year-on-year.

▪ Ratio of the overseas insurance business and other businesses in the Group results stood at 9.9%.

2. Base Profit of the Group

■ Base profit of the Group

(billions of yen)

	FY2018 1H	Change	Occupancy	FY2017 1H
Base profit of the Group ^{*1}	316.9	+16.0%	100.0%	273.2
Meiji Yasuda Life (non-consolidated)	296.9	+15.5%	93.7%	257.1
Overseas insurance business and other businesses ^{*2}	25.5	+20.1%	8.1%	21.3
StanCorp	18.1	+31.2%	5.7%	13.8

^{*1} Base profit of the Group is the total of base profit of Meiji Yasuda Life and pretax profit of the consolidated subsidiaries and affiliates, which capital gains/losses are deducted (for affiliates shares of affiliates accounted for under the equity method), and internal group transactions of the Group are partially eliminated. Business results of StanCorp are added up before deducting amortization expenses of the value of in-force business and others effected by purchase accounting.

^{*2} Excluding domestic life insurance business. The FY2018 1H-ends of consolidated overseas subsidiaries and affiliates are June 30, 2018. Business results of consolidated overseas subsidiaries and affiliates are added up corresponding to its 6 months results from January to June, 2018.

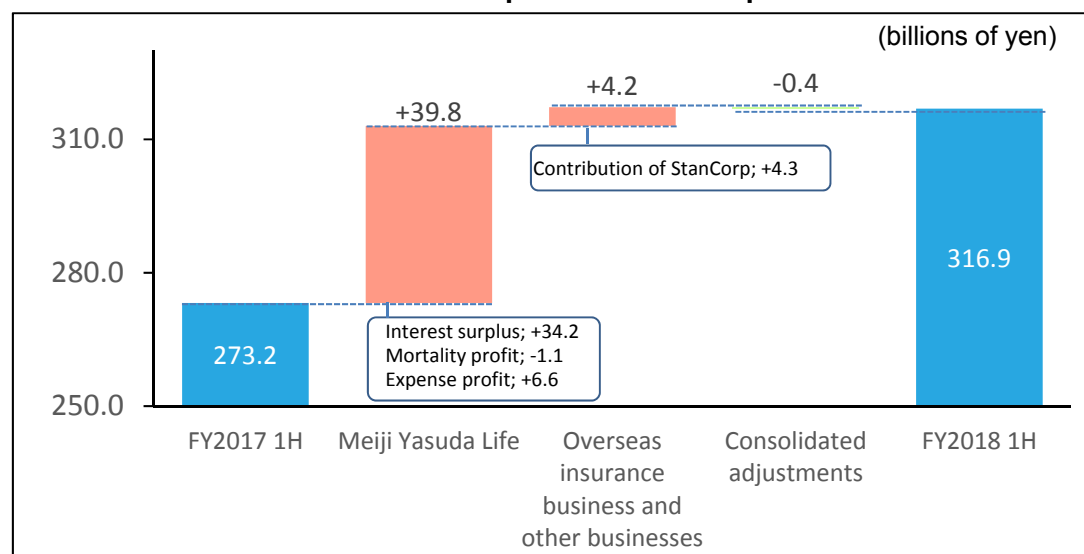
○ Base profit of the Group amounted ¥316.9 billion, increased by 16.0% year-on-year, hitting a record high on the 1st Half basis for the two consecutive years.

- The increased results of Meiji Yasuda Life (non-consolidated) and the business results of StanCorp, contributed to the Group results.

○ Base profit of the Group from overseas insurance business and other businesses amounted ¥25.5 billion, increased by 20.1% year-on-year.

- Ratio of overseas insurance business and other businesses in the Group results stood at 8.1%.

■ Increase/decrease factors of base profit of the Group



II. Results of Meiji Yasuda Group

3. Consolidated Financial Statements, Consolidated Solvency Margin Ratio and European Embedded Value (EEV)

■ Consolidated Statements of Income (Summary) (billions of yen)

	FY2018 1H	Change	FY2017 1H
Ordinary income (A)	2,145.3	+5.8%	2,028.1
Insurance premiums and other	1,560.1	+5.2%	1,482.8
Investment income	525.6	+10.2%	477.1
Ordinary expenses (B)	1,936.7	+5.1%	1,843.3
Benefits and other payments	1,201.4	-1.0%	1,213.3
Provision for policy reserves and other reserves	291.6	+36.9%	213.0
Investment expenses	124.3	+33.6%	93.0
Operating expenses	233.1	-0.8%	234.9
Ordinary profit (A-B)	208.6	+12.9%	184.7
Extraordinary gains / losses	(82.6)	-	(70.1)
Income taxes	13.5	+6.9%	12.6
Net surplus attributable to non-controlling interests	1.3	+528.3%	0.2
Net surplus attributable to the Parent Company	111.0	+9.2%	101.7

■ Consolidated Balance Sheet (Summary)

(billions of yen)

	End of FY2018 1H	Change	End of FY2017
Total assets	42,669.1	1,125.6	41,543.4
Cash, deposit and call loans	1,128.1	392.1	736.0
Securities	33,947.6	819.0	33,128.5
Loans	5,172.0	(104.4)	5,276.4
Tangible fixed assets	909.8	(5.9)	915.8
Intangible fixed assets	466.7	(18.3)	485.0
Total liabilities	38,591.8	1,172.1	37,419.6
Policy reserves and other reserves	35,252.3	381.3	34,871.0
Policy reserves	34,213.5	312.2	33,901.2
Bonds payable	589.0	106.7	482.3
Other liabilities	1,487.7	596.3	891.4
Reserve for price fluctuation	766.2	80.8	685.4
Deferred tax liabilities	384.3	6.6	377.7
Total net assets	4,077.2	(46.5)	4,123.7
Foundation funds and reserve for redemption of foundation funds	930.0	50.0	880.0
Surplus	380.2	(124.6)	504.9
Net unrealized gains on available-for-sale securities	2,643.3	59.4	2,583.9

■ Consolidated solvency margin ratio and European Embedded Value (EEV)

(%, billions of yen)

	End of FY2018 1H	Change	End of FY2017
Consolidated solvency margin ratio ^{*1}	1,025.0	+34.8 ^{pts}	990.2
EEV ^{*2}	5,199.3	552.1	4,647.1
EEV calculated by using ultimate interest rate ^{*3}	Approx. 5,450.0	Approx. 550.0	Approx. 4,900.0

^{*1} The solvency margin ratio is one of several regulatory indicators displaying the soundness of insurers. The solvency margin ratio is presented to determine whether or not the insurer has sufficient claims-paying ability capable of withstanding the occurrence of such events as a collapse of stock prices that goes beyond usually predictable risk. When an insurer fails to maintain its solvency margin ratio at 200% or greater, such insurer is subject to a business improvement order and other administrative orders issued by a supervisory authority.

^{*2} European Embedded Value (EEV) is an indicator that shows the corporate value of insurance companies. EEV comprises the total value of in-force business (the expected future profit from life insurance in force) and adjusted net worth (total net assets adjusted for unrealized gains/losses as well as reserves in liability such as contingency reserves and reserve for price fluctuation).

^{*3} Calculated by using ultra-long term interest rate and ultimate interest rate based on ICS (Insurance Capital Standard) considered by IAIS (International Association of Insurance Supervisors.)

Total assets amounted ¥42,669.1 billion (2.7% increase compared with the end of FY2017). Main components are securities ¥33,947.6 billion (2.5% increase compared with the end of FY2017) and loans ¥5,172.0 billion (2.0% decrease compared with the end of FY2017).

Total liabilities amounted ¥38,591.8 billion (3.1% increase compared with the end of FY2017). Most of the liabilities are policy reserves and other reserves, amounted ¥35,252.3 billion (1.1% increase compared with the end of FY2017).

Total net assets amounted ¥4,077.2 billion (1.1% decrease compared with the end of FY2017). Foundation funds and reserve for redemption of foundation funds amounted ¥930.0 billion (5.7% increase compared with the end of FY2017) and net unrealized gains on available-for-sale securities amounted ¥2,643.3 billion (2.3% increase compared with the end of FY2017).

III. Results of Meiji Yasuda Life (Non-Consolidated)

1. Insurance Premiums and Other

■ Breakdown of insurance premiums and other

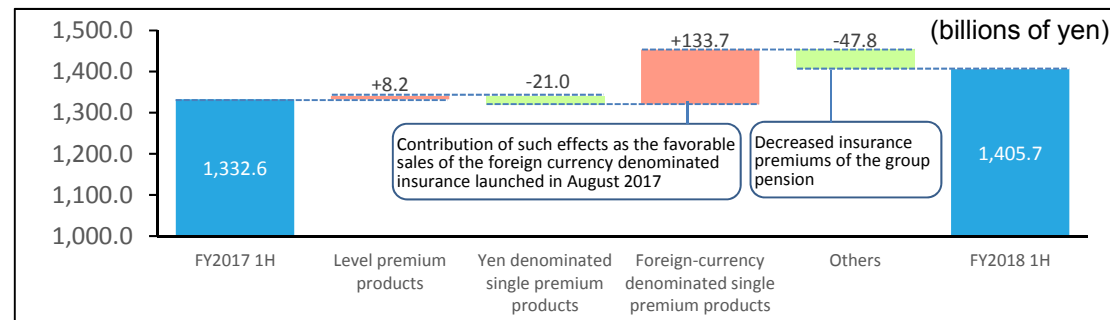
(billions of yen)

	FY2018 1H	Change	FY2017 1H
Insurance premiums and other	1,405.7	+5.5%	1,332.6
Individual life insurance and annuities	932.4	+14.9%	811.4
Agency distribution channel	701.1	+8.1%	648.4
Level premium products	609.3	+1.8%	598.4
Single premium products	91.8	+83.7%	49.9
Bancassurance channel	212.2	+47.2%	144.2
Group life insurance	153.8	-0.8%	155.0
Group pensions	301.8	-13.4%	348.3

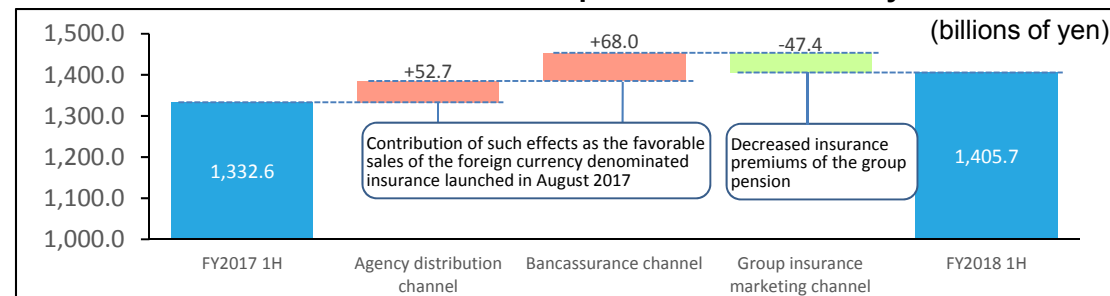
○ Insurance premiums and other totaled ¥1,405.7 billion, increased by 5.5% year-on-year.

- Insurance premiums and other increased year-on-year in both agency distribution channel and bancassurance channel due to the contribution of the foreign currency denominated insurance launched in August 2017.

■ Increase/decrease factors of insurance premiums and other



■ Increase/decrease factors of insurance premiums and other by sales channel



III. Results of Meiji Yasuda Life (Non-Consolidated)

2. Annualized Premiums (Individual Life Insurance and Individual Annuities)

■ Annualized new premiums

(individual life insurance and individual annuities)

(billions of yen)

	FY2018 1H	Change	FY2017 1H
Annualized new premiums	71.7	+19.1%	60.2
Agency distribution channel	60.0	+16.9%	51.3
Bancassurance channel	10.5	+38.5%	7.6
Third-sector insurance*	28.4	+53.1%	18.6

* Third-sector insurance includes benefits related to medical insurance, living benefits and premium payment waiver.

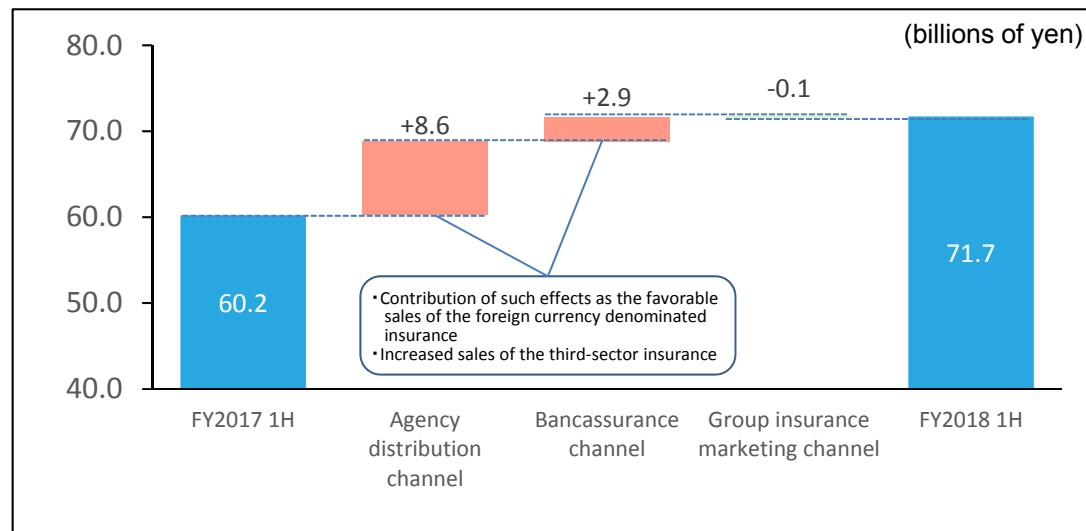
■ Annualized premiums in force

(individual life insurance and individual annuities)

(billions of yen)

	End of FY2018 1H	Change	End of FY2017
Annualized premiums in force	2,263.3	+0.5%	2,251.1
Agency distribution channel	1,634.8	+0.9%	1,620.2
Bancassurance channel	582.9	-0.4%	585.3

■ Increase/decrease factors of annualized new premiums (individual life insurance and individual annuities)



○ Annualized new premiums amounted ¥71.7 billion, increased by 19.1% year-on-year.

▪ Annualized new premiums increased year-on-year in both agency distribution channel and bancassurance channel due to the contribution of the foreign currency denominated insurance.

○ Annualized new premiums in third-sector insurance amounted ¥28.4 billion, increased by 53.1% year-on-year.

▪ While launching a new rider for “Best Style” in June 2018, the sales of third-sector insurance such as whole life medical insurance, progressed steadily.

III. Results of Meiji Yasuda Life (Non-Consolidated)

3. Life Insurance in Force (Group Life Insurance and Group Pension)

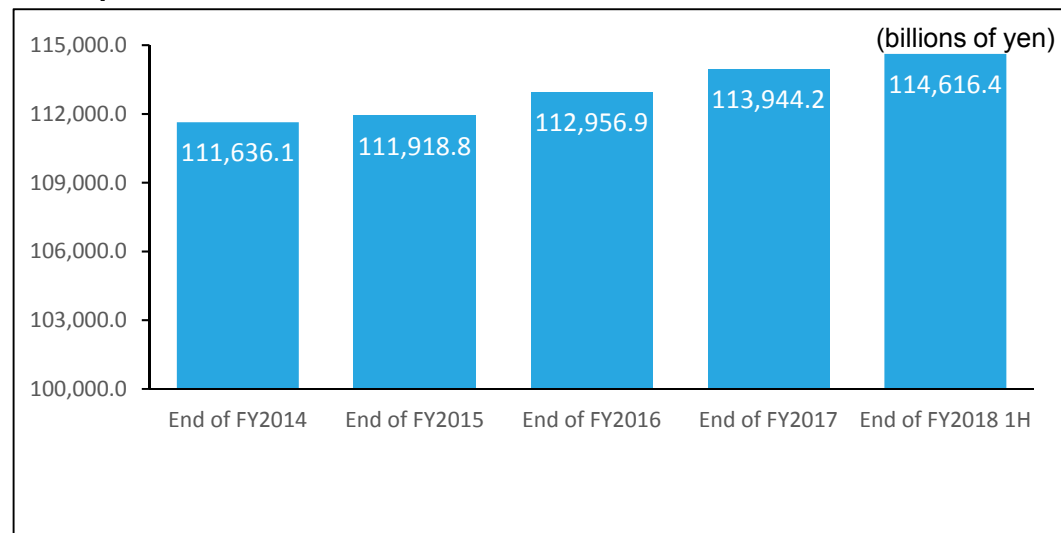
■ Group life insurance in force and group pension assets managed

(billions of yen)

	End of FY2018 1H	Change	End of FY2017
Group life insurance in force	114,616.4	+0.6%	113,944.2
Group pensions assets managed (domestic group)*	7,662.8 8,895.3	+0.7% +0.9%	7,607.2 8,811.7

* The sum of Meiji Yasuda Life (non-consolidated) and Meiji Yasuda Asset Management Company

■ Group life insurance in force



○ Group life insurance in force amounted ¥114,616.4 billion, increased by 0.6% compared with the end of FY2017.

▪ Maintained the top share in the domestic market.

○ Group pension assets managed totaled ¥7,662.8 billion, increased by 0.7% compared with the end of FY2017.

III. Results of Meiji Yasuda Life (Non-Consolidated)

4. Base Profit

■ Base profit and other

	FY2018 1H		Change	FY2017 1H
Base profit (A)	296.9	39.8		257.1
Interest surplus	131.7	34.2		97.4
Mortality profit	146.9	(1.1)		148.1
Expense profit	18.2	6.6		11.5
Capital gains / losses (B)	(68.9)	(15.1)		(53.8)
Temporary gains / losses (C) *	(25.7)	(4.4)		(21.2)
Ordinary profit (A+B+C)	202.2	20.2		182.0

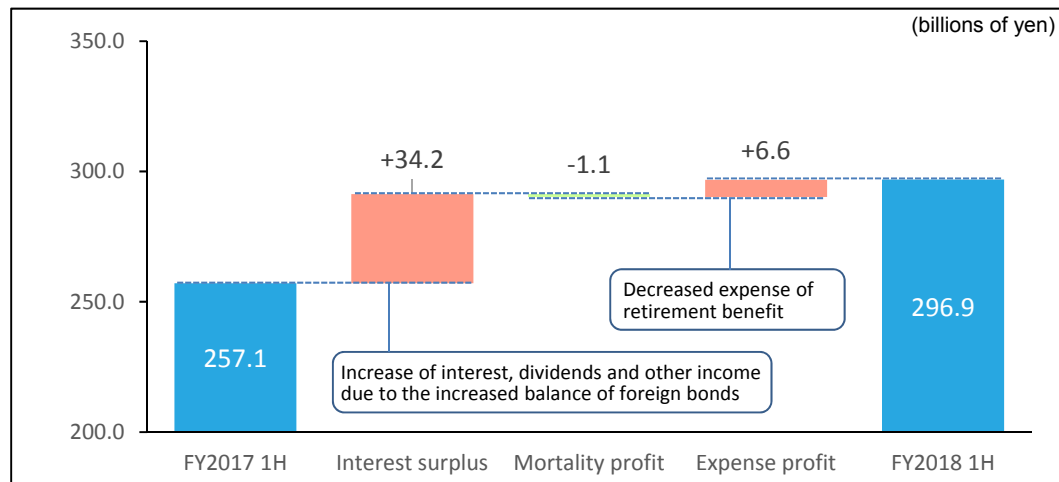
(billions of yen)

* Including provision for / reversal of contingency reserves and provision for additional policy reserves and other reserves

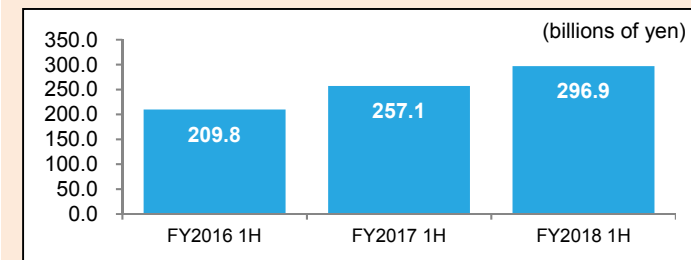
○ Base profit totaled ¥296.9 billion, increased by ¥39.8 billion year-on-year, hitting a record high on the 1st Half basis for the two consecutive years.

- Increase of interest, dividends and other income due to the increased balance of foreign bonds, contributed to the increase of interest surplus.

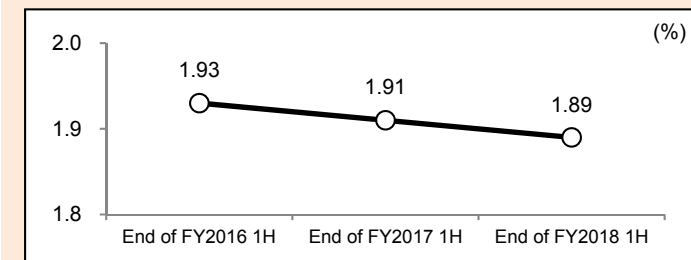
■ Increase/decrease factors of base profit



■ Base profit



■ Average assumed interest rate



III. Results of Meiji Yasuda Life (Non-Consolidated)

5. Net Investment Income

■ Net investment income

	FY2018 1H	Change	FY2017 1H
Net investment income (Total)	382.4	18.1	364.3
Net investment income (General account)	362.2	33.4	328.7
General account			
Investment income	470.8	64.0	406.8
Interest, dividends and other income	406.2	30.3	375.8
Gains on sales of securities	12.2	9.1	3.0
Gains on redemption of securities	33.0	6.9	26.1
Investment expenses	108.6	30.5	78.1
Losses on sales of securities	18.3	8.0	10.3
Losses on valuation of securities	1.5	0.9	0.5
Losses on derivative financial instruments	65.1	19.4	45.6

(billions of yen)

○ Net investment income (General account) amounted ¥362.2 billion, increased by ¥33.4 billion year-on-year.

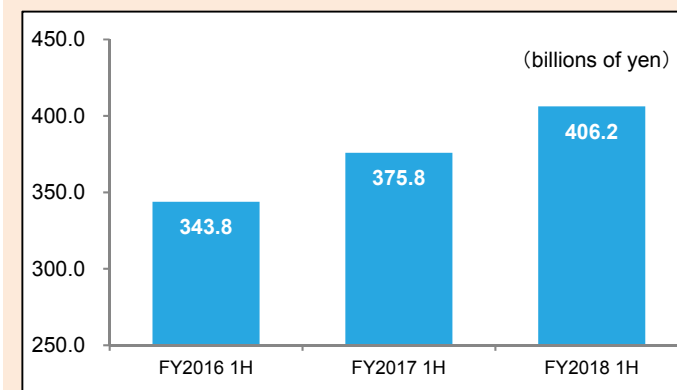
○ Interest, dividends and other income amounted ¥406.2 billion, increased by ¥30.3 billion year-on-year.

• Interest income from foreign securities increased due to the effective asset allocation by taking the changes in market condition into account. In addition, increase of dividends from stocks due to the favorable corporate business performance contributed positively.

【Reference】 Investment environment for FY2018 1H

	End of FY2018 1H	Change	End of FY2017 1H	End of FY2017
TOPIX	1,817.25	142.50	1,674.75	1,716.30
Nikkei 225 (yen)	24,120.04	3,763.76	20,356.28	21,454.30
10-year JGBs (%)	0.125	0.065	0.060	0.045
10-year U.S. Treasury Bonds (%)	3.061	0.728	2.334	2.739
Dollar / Yen exchange rate	113.57	0.84	112.73	106.24
Euro / Yen exchange rate	132.14	(0.71)	132.85	130.52

■ Interest, dividends and other income



III. Results of Meiji Yasuda Life (Non-Consolidated)

6. Financial Soundness Indicators and Corporate Value (EEV)

■ Solvency margin ratio

(%)

	End of FY2018 1H	Change	End of FY 2017
Solvency margin ratio	967.8	+29.9 ^{pts}	937.9

■ Economic solvency ratio (ESR)^{*1}

(%)

	End of FY2018 1H	Change	End of FY 2017
ESR	147	+18 ^{pts}	129
Reference ^{*2}	190	+25 ^{pts}	165

^{*1} An economic-value based indicator that shows whether the Company has secured sufficient capital in contrast with its total amount of risk. (Adopting a 99.5% confidence level, the figure is based on the Company's internal model.)

^{*2} This figure is calculated using a model based on the Insurance Capital Standard (applying the Ultimate Forward Rate, adding expected investment return of 0.15% and giving consideration to tax effects and other factors) currently under discussion by the International Association of Insurance Supervisors (IAIS). Continuously considering sophistication of the model based on the trends of discussion for Insurance Capital Standard.

■ On-balance core capital

(billions of yen)

	End of FY2018 1H	Change	End of FY 2017
On-balance core capital ^{*3}	2,850.4	199.2	2,651.1

^{*3} The sum of contingency reserve, reserve for price fluctuation, reserve for redemption of foundation funds and accounting surplus, and external financing capital

■ Real net assets

(billions of yen, %)

	End of FY2018 1H	Change	End of FY 2017
Real net assets	9,727.9	(99.5)	9,827.5
Proportion in General account assets	25.0	-1.1 ^{pts}	26.1

■ Corporate value (EEV)

(billions of yen)

	End of FY2018 1H	Change	End of FY2017
Corporate value (EEV) ^{*4}	5,124.7	184.2	4,940.5

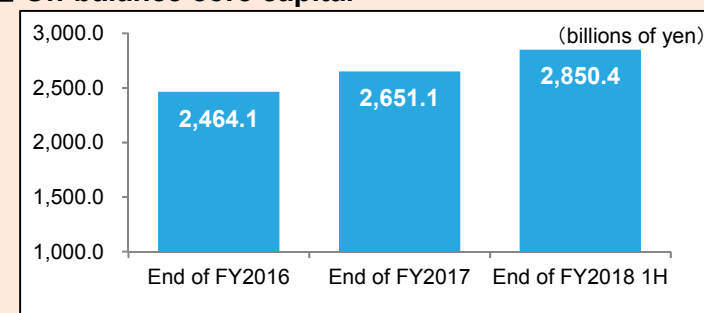
^{*4} Corporate value (EEV) = the value of in-force business + adjusted net assets = indicators which shows growth potential, profitability and financial soundness comprehensively. This data is different from European Embedded Value (EEV) showed in the part II. 3. because this is the management performance target under the Medium-Term Business Plan of Meiji Yasuda Life (non-consolidated) and economic environment assumption is fixed at the end of FY2016.

○ Solvency margin ratio stood at 967.8%, increased by 29.9pts compared with the end of FY2017, due to the issuance of the foreign currency denominated subordinated notes and increase of the liability reserve.

○ Economic solvency ratio progressed steadily to the target of the Medium-Term Business Plan (150% to 160% or over).

○ On-balance core capital amounted ¥2,850.4 billion, increased by ¥199.2 billion compared with the end of FY2017, due to the issuance of the foreign currency denominated subordinated notes and increase of the liability reserve.

■ On-balance core capital



○ Real net assets amounted ¥9,727.9 billion, maintained superior financial soundness.

○ Corporate value (EEV) amounted ¥5,124.7 billion, increased by ¥184.2 billion compared with the end of FY2017.

III. Results of Meiji Yasuda Life (Non-Consolidated)

7. Unrealized Gains and Breakeven Points of Domestic Stocks

■ Unrealized gains in General account investment assets

	(billions of yen)	
	End of FY2018 1H	Change
Unrealized gains in General account	6,056.8	(125.8)
Securities with market price*	5,614.9	(173.7)
Domestic bonds	2,308.4	(333.7)
Domestic stocks	2,691.8	24.0
Foreign securities	537.8	127.1
Real estate	426.0	15.6
		End of FY2017
		6,182.6
		5,788.6
		2,642.1
		2,667.8
		410.6
		410.3

* Including securities that are deemed appropriate to handle under the Financial Instruments and Exchange Act

■ Breakeven points of domestic stocks

Breakeven points indicate the level of Nikkei 225/TOPIX Index at which unrealized gains and losses cancel out on domestic stocks held if the Company's portfolio and the market indices fully correlate.

	End of FY2018 1H*	End of FY2017
TOPIX Index	Approx. 670 ^{pts}	Approx. 660 ^{pts}

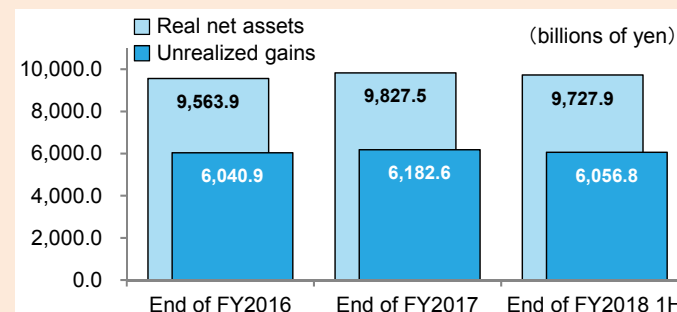
* Breakeven point of domestic stocks is estimated approximately ¥8,900 (Nikkei 225 basis).

○ Unrealized gains in General account investment assets totaled ¥6,056.8 billion, decreased by ¥125.8 billion compared with the end of FY2017.

- Unrealized gains of domestic bonds decreased by rising domestic interest rate.

○ Unrealized gains of domestic stocks amounted ¥2,691.8 billion at the average of the market value during the final month of the FY2018 1H, increased by ¥24.0 billion compared with the end of FY2017.

■ Unrealized gains



III. Results of Meiji Yasuda Life (Non-Consolidated)

8. Quality Indicators of Policies (Surrender, Lapse and Partial Surrender Rate, and Total Persistency Rate)

■ Surrender, lapse and partial surrender rate ^{*1} (individual life insurance and individual annuities)

	FY2018 1H		FY2017 1H
		Change	
Surrender, lapse and partial surrender rate	1.87	+0.09 ^{pts}	1.78

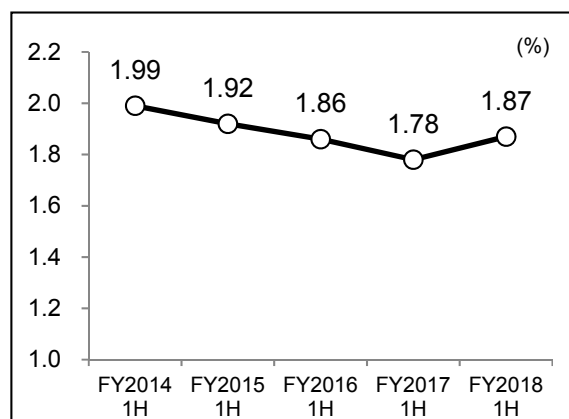
^{*1} Surrender, lapse and partial surrender rate represents the proportion of surrendered, lapsed and partial surrendered policies to policies in force at the beginning of the fiscal year. The rate is calculated based on annualized premiums from business in force.

■ Total persistency rate ^{*2} (individual life insurance and individual annuities)

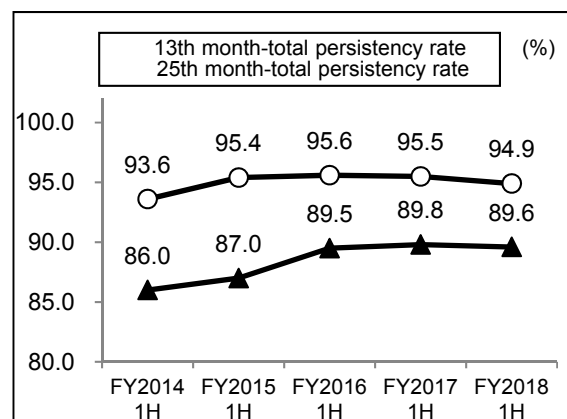
	FY2018 1H		FY2017 1H
		Change	
13th month-total persistency rate	94.9	-0.6 ^{pts}	95.5
25th month-total persistency rate	89.6	-0.2 ^{pts}	89.8

^{*2} The calculation of total persistency rate is based on the amount of policies in force.

■ Surrender, lapse and partial surrender rate



■ Total persistency rate



○ Quality indicators of policies remain favorable.

- Surrender, lapse and partial surrender rate is 1.87%, increased by 0.09pts year-on-year.
- 13th and 25th month-total persistency rates both maintained high level.

III. Results of Meiji Yasuda Life (Non-Consolidated)

9. Statements of Income and Balance Sheet

■ Non-Consolidated Statements of Income (Summary)

(billions of yen)			
	FY2018 1H	Change	FY2017 1H
Ordinary income (A)	1,940.3	+6.1%	1,829.5
Insurance premiums and other	1,405.7	+5.5%	1,332.6
Investment income	491.1	+11.0%	442.4
Ordinary expenses (B)	1,738.1	+5.5%	1,647.5
Benefits and other payments	1,090.7	-1.3%	1,104.7
Provision for policy reserves and other reserves	290.5	+37.2%	211.7
Investment expenses	108.6	+39.2%	78.1
Operating expenses	178.3	-1.6%	181.2
Ordinary profit (A-B)	202.2	+11.1%	182.0
Extraordinary gains / losses	(82.6)	—	(70.0)
Income taxes	9.9	+7.9%	9.2
Net surplus	109.6	+6.7%	102.7

Breakdown of Benefits and Other Payments

(billions of yen)			
	FY2018 1H	Change	FY2017 1H
Benefits and other payments	1,090.7	-1.3%	1,104.7
Claims and benefit payments	523.2	-3.8%	544.2
Annuity payments	296.5	-6.7%	317.7
Surrender benefits and other refunds	268.6	+11.9%	240.0

■ Non-Consolidated Balance Sheet (Summary)

(billions of yen)			
	End of FY2018 1H	Change	End of FY2017
Total assets	39,792.5	1,228.1	38,564.3
Cash, deposit and call loans	1,021.3	423.8	597.4
Securities	32,675.8	893.8	31,781.9
Loans	4,410.8	(96.5)	4,507.3
Tangible fixed assets	868.2	(4.8)	873.0
Intangible fixed assets	79.6	(1.1)	80.7
Total liabilities	35,686.6	1,226.6	34,459.9
Policy reserves and other reserves	32,519.1	371.7	32,147.4
Policy reserves	32,089.0	290.4	31,798.5
Bonds payable	560.7	107.4	453.3
Other liabilities	1,406.5	651.6	754.9
Reserve for price fluctuation	765.4	80.8	684.5
Deferred tax liabilities	332.1	14.7	317.3
Total net assets	4,105.8	1.4	4,104.3
Foundation funds and reserve for redemption of foundation funds	930.0	50.0	880.0
Surplus	378.4	(127.3)	505.7
Net unrealized gains on available-for-sale securities	2,647.2	83.2	2,564.0

Total assets amounted ¥39,792.5 billion (3.2% increase compared with the end of FY2017). Main components are securities ¥32,675.8 billion (2.8% increase compared with the end of FY2017) and loans ¥4,410.8 billion (2.1% decrease compared with the end of FY2017).

Total liabilities amounted ¥35,686.6 billion (3.6% increase compared with the end of FY2017). Most of the liabilities are policy reserves and other reserves, amounted ¥32,519.1 billion (1.2% increase compared with the end of FY2017).

Total net assets amounted ¥4,105.8 billion (0.0% increase compared with the end of FY2017). Foundation funds and reserve for redemption of foundation funds amounted ¥930.0 billion (5.7% increase compared with the end of FY2017) and net unrealized gains on available-for-sale securities amounted ¥2,647.2 billion (3.2% increase compared with the end of FY2017).

IV. Results of StanCorp (Reference)

1. Insurance Premiums and Other, Equivalent Amount of Base Profit and Net Income of StanCorp

■ Insurance premiums and other, equivalent amount of base profit and net income*1

	FY2018 1H		FY2017 1H
		Change	
Insurance premiums and other	141.8	+2.9%	137.7
Equivalent amount of base profit *2	18.1	+31.2%	13.8
Net income *3	10.0	+80.2%	5.5

*1 The FY2018 1H-ends of StanCorp is June 30, 2018. Business results of StanCorp are added up corresponding to its 6 months results from January to June, 2018.

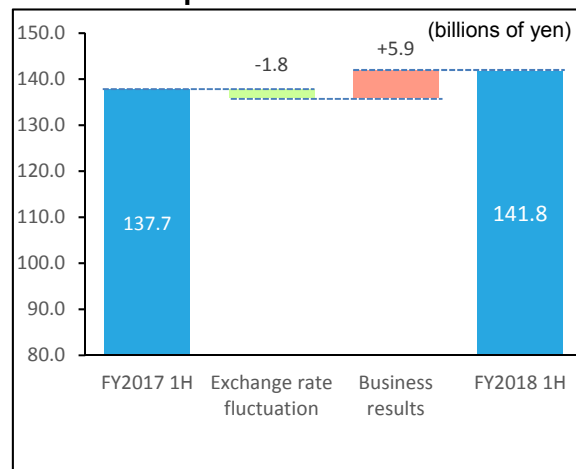
*2 Equivalent amount of base profit of StanCorp is the profit deducted temporary expenses such as capital gains/losses and increase of policy reserves from pretax profit before deducting amortization expenses of the value of in-force business and others effected by purchase accounting.

*3 After applying purchase accounting
Exchange rate is ¥112.00 to U.S. \$1 (the end of June 2017) in FY2017 1H and ¥110.54 to U.S. \$1 (the end of June 2018) in FY2018 1H.

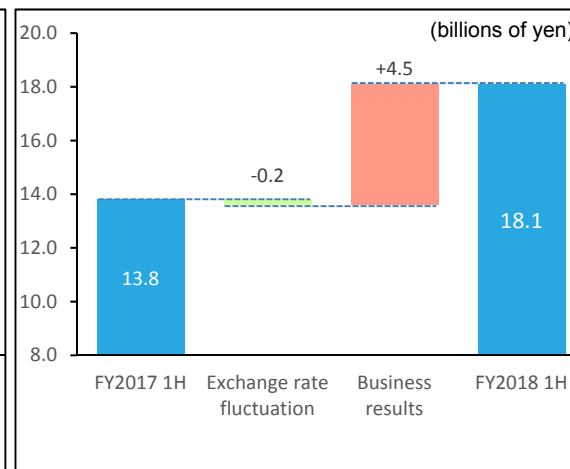
○ Insurance premiums and other of StanCorp amounted ¥141.8 billion, increased by 2.9% year-on-year.

○ Equivalent amount of base profit of StanCorp totaled ¥18.1 billion, increased by 31.2% year-on-year due to the improvement of claim rate of group insurance business

■ Increase/decrease factors of insurance premiums and other



■ Increase/decrease factors of equivalent amount of base profit



IV. Results of StanCorp (Reference)

2. Statements of Income and Balance Sheet (StanCorp)

■ Statements of Income (Summary) *1

	(billions of yen)		FY2017 1H *3
	FY2018 1H *2	Change	
Ordinary income (A)	187.3	+2.8%	182.2
Insurance premiums and other	141.8	+2.9%	137.7
Investment income	37.4	+0.6%	37.1
Ordinary expenses (B)	175.0	+0.3%	174.4
Benefits and other payments	105.2	+2.4%	102.7
Provision for policy reserves and other reserves	0.8	-60.9%	2.1
Investment expenses	14.4	+1.2%	14.2
Operating expenses	44.4	+1.7%	43.7
Ordinary profit (A-B)	12.2	+58.3%	7.7
Extraordinary gains / losses	0.0	—	(0.0)
Income taxes	2.2	—	2.1
Net surplus	10.0	+80.2%	5.5

■ Balance Sheet (Summary) *1

	(billions of yen)		End of FY2017 *4
	End of FY2018 1H *2	Change	
Total assets	3,365.0	(44.3)	3,409.4
Cash, deposit and call loans	48.8	5.4	43.4
Securities	1,887.3	(56.8)	1,944.2
Loans	735.6	(8.3)	743.9
Tangible fixed assets	29.4	(0.7)	30.2
Intangible fixed assets	404.7	(13.6)	418.4
Total liabilities	2,786.2	(13.3)	2,799.5
Policy reserves and other reserves	2,663.1	9.0	2,654.0
Policy reserves	2,060.5	21.1	2,039.4
Bonds payable	28.3	(0.7)	29.0
Other liabilities	48.1	(13.7)	61.8
Deferred tax liabilities	38.7	(8.0)	46.7
Total net assets	578.8	(31.0)	609.8
Capital surplus	547.1	(12.1)	559.3
Earned surplus	41.0	2.3	38.7
Net unrealized gains on available-for-sale securities	(8.3)	(21.2)	12.8

*1 Recombinant from balance sheet based on USGAAP to balance sheet based on JGAAP. The FY2018 1H-ends of StanCorp is June 30, 2018.
Business results FY2018 1H of StanCorp are added up corresponding to its 6 months results from January to June, 2018.

*2 Exchange rate is ¥110.54 to U.S. \$1 (the end of June 2018).

*3 Exchange rate is ¥112.00 to U.S. \$1 (the end of June 2017).

*4 Exchange rate is ¥113.00 to U.S. \$1 (the end of December 2017).

Business Outlook for FY2018

Insurance premiums of the Group Outlook

(billions of yen)

	At the time of FY2018 1H financial report	Change	Revision from the time of FY2017 financial report	FY2017 (Actual)
Insurance premiums of the Group ^{*1 *3}	Approx. 3,200.0	Increase	No revision	3,024.3
Meiji Yasuda Life (non-consolidated)	Approx. 2,900.0	Increase	No revision	2,719.4
StanCorp	Approx. 280.0	Flat	No revision	281.1

Base profit of the Group Outlook

(billions of yen)

	At the time of FY2018 1H financial report	Change	Revision from the time of FY2017 financial report	FY2017 (Actual)
Base profit of the Group ^{*2 *3}	Approx. 610.0	Increase	25.0	585.1
Meiji Yasuda Life (non-consolidated)	Approx. 570.0	Increase	25.0	546.7
StanCorp	Approx. 35.0	Flat	No revision	35.9

^{*1} Insurance premiums of the Group is "Insurance premiums and other" in the Consolidated Statements of Income.

^{*2} Base profit of the Group is the total of Base profit of Meiji Yasuda Life and pretax profit of the consolidated subsidiaries and affiliates, which capital gains/losses are deducted (for affiliates shares of affiliates accounted for under the equity method), and internal group transactions of the Group is partially eliminated. Business results of StanCorp are added up before deducting amortization expenses of the value of in-force business and others effected by purchase accounting.

^{*3} Predicted exchange rate used in business outlook : ¥110 to U.S. \$1

Corporate value (EEV) Outlook

	Ending of FY2018	End of FY2017
Corporate value (EEV)	Approx. +6% (Annual Average)	4,940.5 billion yen

○ Insurance premiums and base profit of the Group and the Company are projected to increase for the two consecutive years.

○ Base profit of the Group and the Company is projected to hit a record high for the two consecutive years.

○ Insurance premiums of the Group and the Company are projected to increase year-on-year due to the sales growth of the third-sector insurance and the foreign currency denominated insurance.

○ Since that interest, dividends and other income of the Company progressed above the plan, made upward revision of ¥25.0 billion in base profit of the Group and the Company from the time of FY2017 financial report.

○ Corporate value (EEV) is projected to increase by approximately 6.0%.

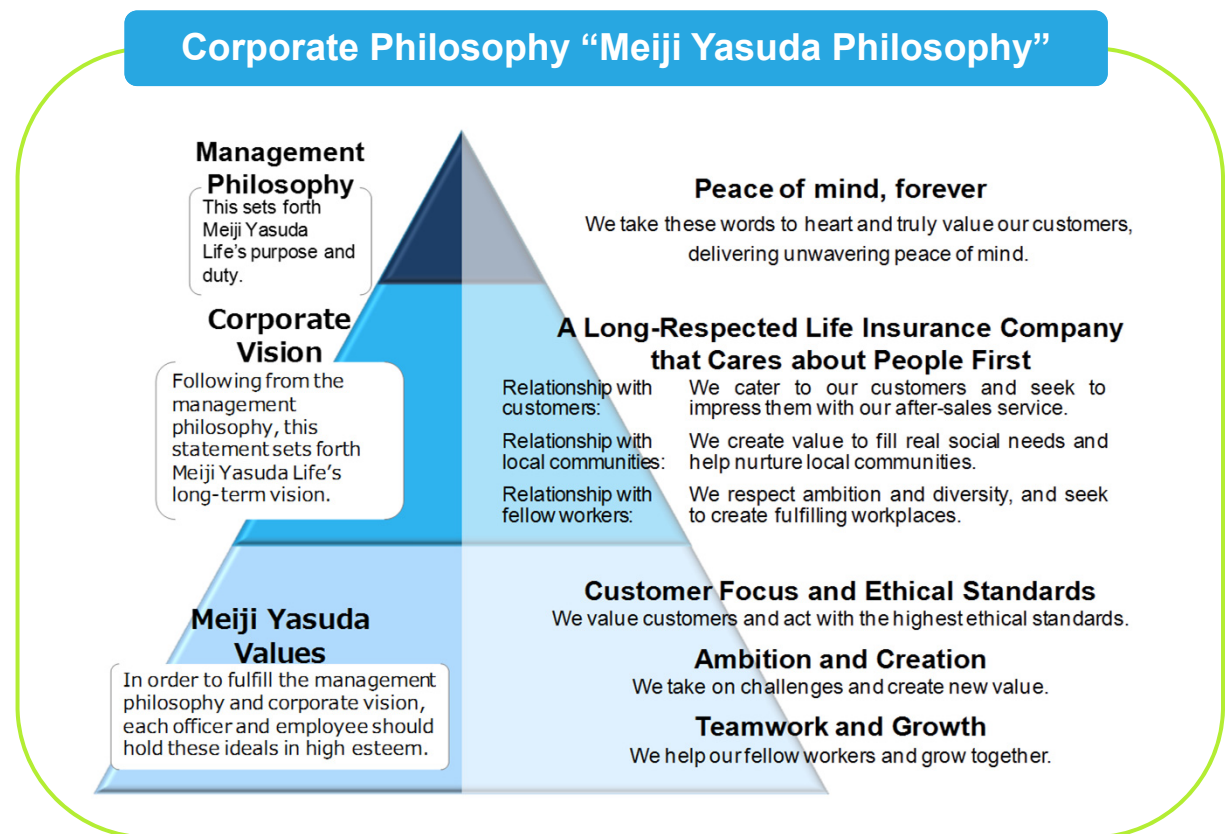
1. Aim to Realize “A Long-Respected Life Insurance Company that Cares about People First”

◆ Establishing New Corporate Philosophy

- We established new corporate philosophy, the “Meiji Yasuda Philosophy” in April 2017.
- Based on our duty, delivering customers unwavering peace of mind, we endeavor to realize “A Life Insurance Company that Cares about People First” with three important relationships, “Relationship with customers”, “Relationship with local communities” and “Relationship with fellow workers.”

◆ “Meiji Yasuda Philosophy”

- Our new corporate philosophy, the “Meiji Yasuda Philosophy”, is composed of three tiers, “Management Philosophy”, “Corporate Vision” and “Meiji Yasuda Values.”
- “Management Philosophy” which shows meaning of our existence and duty is “Peace of mind, forever.”
- “Corporate Vision” which shows our long vision is **“A Long-Respected Life Insurance Company that Cares about People First.”**



2. Relationship with Customers

“MY Anshin Family Registration Scheme” (since October 2014)

- This scheme aims to ensure contact with elderly policyholders as well as contact with policyholders during large scale disasters.
- By listing secondary contacts other than the policyholder, aims to confirm the policyholders' whereabouts through the secondary contacts in the event contact becomes difficult.
- Approximately 77.9% of policyholders who are over 65 years old (around 1,110 thousand policyholders) have registered this scheme as of September 30, 2018.

“MY Longevity Policy Checking Scheme” (since April 2015)

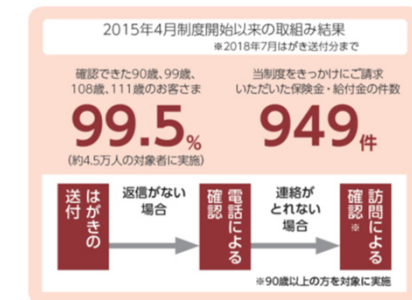
- This scheme aims to ensure adequate payment of claims and benefits in rapidly aging society.
- This unique scheme covers all policyholders who reach the milestone ages celebrated in Japan of 77 (*Kiju*), 90 (*Sotuju*), 99 (*Hakuju*), etc. to check whether they have policies eligible for claims that they need to apply for and reconfirm their latest contact information/change of beneficiaries. Visit policyholders above 90 directly.

“MY Assist+ System” (since April 2018)

- This unique scheme aims to assist customers who have physical difficulties in filling out or signing paper documents for application procedures due to such factors as vision deterioration, hearing impairment, the need for long-term home care and/or the lasting damage of disease.
- In addition to providing a service that the Company employees fill in application documents on behalf of the customer in such location as his/her residence, our dedicated “Assist Desk” provides meticulous assistance by giving due consideration to each customer's condition in cases where customers sign up to acquire an “Assist Card” and register their status as requiring assistance.

Providing the Information of the Latest and Optimal Coverage

- Through implementing a periodic policy checking scheme which offers customers to check the contract detail and whether they have policies eligible for claims or benefits that they can apply for, MY life plan advisors (sales personnel) are engaging to provide the policyholders optimal coverage that is up-to-date, with utilizing such as “Best Style Concept Pamphlet”.



Best Style Concept Pamphlet

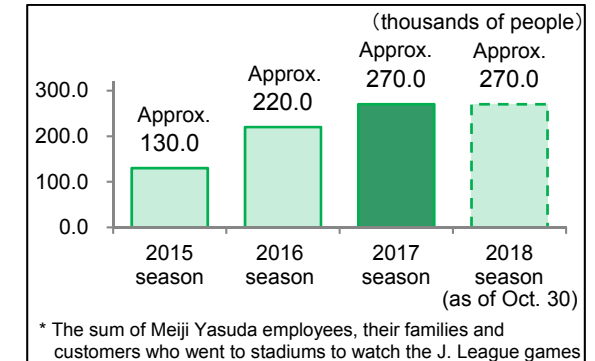
3. Relationship with Local Communities and Fellow Workers ①

Meiji Yasuda Life J. League

- By supporting J. League, carried our activities to contribute to the local communities.
- In January 2015, the Company entered into a title partner contract with J. League to support its objective of fostering Japan's sporting culture through the operation of sports clubs rooted in communities. In addition, the Company signed sponsorship contract with all 54 clubs* of Meiji Yasuda Life J. League.
- During 2017 season, the Company's employees and their families went to the stadiums to watch a game with local fans and approximately 270,000 spectators watched games to cheer for local football clubs. During 2018 season, the number of stadium-goers were approximately 270,000 by the end of October.

* In areas where J. League clubs are not active, signed sponsorship contract with football clubs belonging to such associations as the Japan Football League (JFL).

■ The Number of Stadium-Goers*



Holding Collaborative Events, such as Football Clinics for Elementary School Students Nationwide

- During 2018 season, the Company held 69 football clinics for elementary school students cooperated with J. League and local foot clubs by the end of September. Totally approximate 6,500 children and their parents had participated in the clinics.
- In addition, hosting lectures by ex-J. League athletes with the cooperation of local football clubs and partner companies.



A football clinic for elementary school students (Nagasaki Regional Office)

Voluntarily Formed “Meiji Yasuda Life Female J. League Club”

- To cheer up J. League from a viewpoint of female, female employees of the Company voluntarily take initiatives to form “Meiji Yasuda Life Female J. League Club” in each offices nationwide. (Including headquarters, 94 regional offices, market development departments, and 19 corporate marketing departments.)
- In addition to watching games, tackling various initiatives from the viewpoint of female to widen the circle of the cheering J. League while raising interest for football.



Meiji Yasuda Life Female J. League Club

3. Relationship with Local Communities and Fellow Workers ②

Contribution of Local Communities and Society through Supporting Sports

- Implementing initiatives for vitalizing local communities and supporting health promotion through sports such as Meiji Yasuda Life J. League and an affiliation contract with Minami Katsu (a Japanese professional golfer).
- In July 2015, the Company established the “Supporting Project for the Next Generation of Top Athletes” to support the young athletes who are expected to play an active part in the world. (Supporting 10 athletes as of August 2018.)

Partnership Agreements with Local Government

- Developing activities in close cooperation with local government and regional financial institutions to tackle challenges of local communities by utilizing the net-work and know-how through social contribution activities. (As of November 2018, we signed partnership agreements with 25 prefectural governments and four regional banks)

Ashinaga Charity & Philanthropy Walk

- Cooperated with *Ashinaga* Scholarship Foundation, this walk event and the related charitable fund raising campaign raise money to support orphans with their schooling and mental healthcare.
- In FY2017, the number of employees and their families participated in this activity totaled approximately 41,000 at 73 places in the whole country and, in 2018, it will be held at 75 places during 5 months from September to January.



Minami Katsu a Japanese professional golfer ,and young athletes supported by the Company.



Ashinaga Charity & Philanthropy Walk (Tottori Regional Office)

4. Health Activities Project

- Striving to support health promotion for “customers (individuals, companies and groups)”, “local communities” and “fellow workers (our employees)”, in addition to our policyholders.
- Set “Supporting daily exercise” and “Promoting periodically medical checkup” as pillars of the project. Ongoing assistances are provided corresponding to three steps, 1)“know” the health, 2)“create” the health, 3)“continue” the health.
- Implemented some programs (listed below) prior to official launch of the project in April 2019.

Self checkups for Health Activities Project

- Cooperating with Carepro, Inc. to promote medical checkups by providing our regional offices as a place for simple checkups such as a blood test. In addition, encouraging customers to take medical checkups at a medical institution.
- This activity will be implemented from January 2019 in some regions. Official self checkup activities will start in April 2019, planning to hold 200 times in the whole country in a year.

Meiji Yasuda Life J. League Walking and Futsal Festa

- For the purpose of supporting local community's health promotion, started walking project that customers in a local community can enjoy walking with local J. League athletes. The project was held twice in 2018, and will be held in each region of Japan hereafter.
- Held futsal matches for adults with the cooperation of partner companies. In 2018, held preliminary matches in 57 places, regional tournaments in 10 places, and a national championship. Approximately 5,800 people attended Meiji Yasuda Life Futsal Festa.

【Health Activities Project】



【 Meiji Yasuda Life J. League Walking in Saitama prefecture】

